

M.A. ECONOMICS

Programme Outcomes of M.A.

- Demonstrate argumentative skills which enable students to defend interpretation and research practices by using textual material , secondary sources and theories.
- Examine the roles and responsibilities of individual, groups and institutions in larger
- society, displaying understanding of the complex relationships between human behavior and social context.
- Develop research and reasoning skills that equip graduates and be influential citizens with high leadership potential.

Program Specific Outcomes

PSO. No	Course Outcomes
PSO - 1	Understand the importance of Micro Economics and the various market situations in the Economy
PSO – 2	Analyse the causes and effects of environmental pollution in an Economy
PSO – 3	Apply the Economic theories and policies for Economic development
PSO – 4	Apply statistical and Mathematical methods in solving Economic problems
PSO – 5	Develop the entrepreneurial skills and computer application in Business
PSO – 6	Understand the role of labour in organized sector and the difficulties encountered by the labourers
PSO – 7	Understand an analytical framework and analyse the inter – linkages among the Micro Economic variables
PSO – 8	Identify the impact of Globalization, Privatization, Liberalization, Financial situations and banking systems in the Indian Economy

Teaching Plan for the Academic Year 2017 – 18

Semester: I

Name of the Course: Advanced Micro Economics I

Subject Code: PF1711

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

Objectives

1. To know the basic concepts of Economics and analyze the behavior of individual firms and markets.
2. To equip the students with theoretical and practical knowledge for employment.

Co.No	Course Outcomes	PSO addressed	CL
CO - 1	Understand Micro economics and the importance of micro economics	PSO - 1	U
CO - 2	Distinguish between Micro and Macro economics	PSO – 1	An

CO – 3	Apply the theory of production and cost	PSO – 1 PSO - 3	Ap
CO – 4	Classify the market into perfectly competition, monopolistic, oligopoly and monopoly	PSO - 1	U
CO – 5	Estimate the utility analysis	PSO – 1 PSO - 3	An
CO – 6	Explain the economics models	PSO - 1	U
CO – 7	Understand the uncertainty in economics	PSO - 1	U
CO – 8	Describe various theories for the welfare economics	PSO – 1 PSO - 3	U

Teaching Plan

Total contact hours: 75 (Including lectures, assignments and tests)

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
I	Introduction and Basic Concepts					
	1	Basic economic problems: Scarcity and choice, Economic Models	1	To evaluate the basic economic problems	Lecture Discussion	Short Test Formative Assessment I CIA
	2	Economic Theories, Validity of Economic Theories for Policy making	3	To apply the theories for policy making	Lecture illustration	Quiz Formative Assessment I CIA
	3	Static and dynamic economics.	2	Differentiation between static and dynamic economics	Lecture	Formative Assessment I CIA
II	Utility Analysis					
	1	Indifference curve analysis, Slutsky Theorem, Applications of indifference curve	6	Analyse and apply the indifference curve	Lecture	Formative Assessment I CIA
	2	Revealed Preference theory, Revision of Demand theory, Modern utility analysis, Markowitz, Petersburg, Friedman, Savage hypothesis	6	To apply the theories in the day to day life	Lecture discussion	Formative Assessment II CIA
III	Theory of Production and Costs					
	1	Production function, Cobb Douglas, CES and VES Production function, Modern theories of Colas,	10	Apply the theories of production and cost in the industrial sector	Lecture with group discussion	Snap Formative assessment II CIA

		Derivation of cost function from Production function				
IV	Price – Output determination					
	1	Perfect competition	1	Analyse the causes and effects of perfect competition	Lecture	Formative assessment III CIA
	2	Short – run and long run equilibrium of firm and industry	2	To understand the equilibrium of firm and industries	Lecture illustration	
	3	Pricing under monopoly, Monopoly control and Regulation, Monopolistic competition	4	To assess the pricing under different market condition	Question answer session Lecture	
	4	General and Chamberlin’s approach	2	Analyse the chamberlin’s approach	Lecture	
	5	Equilibrium of firm and group with product differentiation and selling costs, Excess capacity	5	To identify the product differentiation	Lecture	
V	Duopoly and Oligopoly					
	1	Duopoly, Cournot, Edgeworth, Chamberlin Models, Collusive and Non-collusive, Kinked demand curve, Price leadership, Non-price competition in oligopoly	8	Apply different models in the oligopoly market	Lecture Discussion	Formative assessment II CIA

Course Instructor: Ms. J. Josephine Shiny

HOD: Sr.Sophy

RECENT ISSUES IN INDIAN ECONOMY

Sub. Code: PF1712

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

Objectives

1. To understand the availability of resources, recent issues of Indian economy, reforms and sectoral Performance.
2. To improve skill development and encourage self employment specially gender based.

Course Outcomes

Co. No	Upon completion of the course, the students will be able to:	PSO addressed	CL
CO – 1	Describe the need for economic policy in India	PSO – 3 PSO - 8	U
CO – 2	Analyse the effects of poverty eradication programmes	PSO - 8	An
CO – 3	Estimate the policies and performance of infrastructure	PSO – 5 PSO - 8	An
CO – 4	Identify the role of Self Help Groups in Indian Economy	PSO - 8	U
CO – 5	Understand the features and functions of NREGP	PSO - 8	U

Teaching Plan

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
I	Frame Work of Indian Economy					
	1.	Need for Economic Policy in India, Aims of Economic Policy, Instruments	4	To understand the policies and aims of the Indian Economy	Lecture Discussion	Evaluation through short test Formative assessment I CIA
	2.	National income estimates in India, Trends in National Income growth and structure	4	To analyse the national income through different sectors	Lecture with illustration	Multiple Choice Questions Formative assessment I CIA
	3.	The Theory of Demographic transition, Growth rate of population	3	To find out the rate of population of the Economy	Lecture with group discussion	Snap test Formative assessment ICIA
	4.	Density of population- Population policy, Unemployment, Causes and Remedies	2	To evaluate the impact of over population	Lecture with personal sharing	Short test Formative assessment ICIA
	5.	Human development, Measures, Progress, Balanced regional development-and indicators	3	To assess the causes and effects of human development	Debate	Unit test Formative assessment ICIA
	6.	Policy measures to remove regional disparities, Poverty Eradication Programmes	3	To find out solutions to remove regional disparities	Group Discussion	Formative assessment ICIA
II	Economic Reforms in India and Public sector					

	1	Rationale of Economic Reforms, Liberalisation, Privatisation, Globalisation	3	To assess the causes and effects of economic reforms	Lecture	Short test Formative assessment II CIA
	2	Impacts on India, Economic Reforms, Role of the public sector, Evolution of the public sector, Objectives	6	Identify the role of public sector	Lecture with group discussion	Formative assessment II CIA
	3	Causes for the expansion of Public enterprises	2	To evaluate the causes for the expansion and public enterprises	Case Study	Formative assessment II CIA
	4	Price policy, Role of the private sector, Limitations	2	Identify the role of private sector	Illustration	Formative assessment II CIA
	5	Public versus Private Sector	1	Distinguish between public and private sector	Illustration	Formative assessment II CIA
III	Agricultural Performance and Food Security					
	1	Agricultural Growth, Productivity Trends, Crop patterns	3	To assess the agricultural growth	Lecture	Snap Test Formative assessment II CIA
	2	Issues and concerns in Indian Agriculture, Agricultural Marketing: Regulated Markets, Co-operative markets.	5	To recall the various issues of Indian agriculture	Personal sharing by students	
	3	Agricultural taxation, New Agricultural Strategy	4	To identify the new agricultural strategy	Lecture	
	4	Green Revolution	2	To evaluate the impact of Green revolution	PPT	
	5	Agreement on Agriculture Under WTO, Food Security, Food self sufficiency and Food security, Public distribution system	6	Find out the role and effects of public distribution	Lecture	
IV	Policies and Performance of Infrastructure					
	1	Infrastructure and Economic development	1	To understand the importance of infrastructure	Discussion	Short Test

						Formative assessment II CIA
	2	Transport: Road Transport, Railway, Water Transport, Communication, Energy, Power, Growth Rates of the Economic Infrastructure, Social Infrastructure: Components, Health, Education, Urban infrastructure, Policies	9	To be able to evaluate the various infrastructure	Group Discussion Lecture	Quiz Formative assessment III CIA
V	Planning in India					
	1	Planning in India an introduction, Objectives, Evaluation of X Plan, XI Plan, XII Plan	4	Evaluate the objectives of various plans	Collect resent data Lecture	Snap test Formative Assessment III CIA
	2	Development strategies, Human capital formation in India	2	Identify the various development estimates strategies to the human capital formation	Lecture PPT	
	3	Panchayat, NGOs, SHGs, Role of SHGs in Indian Economy	3	To understand the role of NGO's in India	Discussion	
	4	NREGP	3	To evaluate the role of NREGP	Discussion	

Course Instructor: J.M.Vinitha

HOD: Sr.Sophy

Name of the Course: STATISTICAL METHODS

Subject Code: PF1713

No. of Hours/ Week	No. of Credit	Total No. of Hours	Marks
6	4	90	100

OBJECTIVES

1. To acquire knowledge in statistical concepts for modern economic theories.
2. To help the students to apply the statistical tools for their research purpose.

Course Outcomes

Co. No	Upon completion of the course, the students will be able to:	PSO addressed	CL
CO - 1	Explain the basic concepts of sampling	PSO - 4	U

CO -2	Define the classical and empirical methods of probability	PSO - 4	R
CO – 3	Classify different types of random and non – random sampling	PSO - 4	U
CO – 4	Apply the hypothesis testing based on Z test, t- test, Chi-square test and F test	PSO - 4	Ap
CO – 5	Analyse the time series analysis	PSO - 4	An
CO – 6	Discriminate between null and alternative hypothesis	PSO - 4	U

Teaching Plan

Total contact hours: 90(Including lectures, assignments and tests)

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
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I Correlation and Regression Analysis

	1	Simple correlation meaning – Assumptions and limitations. Pearsons’s correlation Co-efficient and Spearman Rank Spearman rank correlation coefficient their properties, probable error	7	To understand the correlation Analysis	Lecture Discussion	Evaluation through short test Formative Assessment I CIA
	2	Regression – Types of regression methods of estimation of linear equation using Ordinary–partial and multiple correlation and regression	6	Apply the methods of regression	Lecture, Illustration	Multiple Choice questions Formative Assessment I CIA

II Analysis of Time Series

	1	Time series analysis	5	Analyse time series analysis	Group Discussion	Formative Assessment II CIA
	2	Index number – Measurement – Weighted index number and un-weighted tests of adequacy of index numbers	7	Analyse the various types of index numbers.	Lecture, Illustration	Short test Formative Assessment II CIA

III Probability and Theoretical Distributions

	1	Probability – Definition (classical and empirical) – Addition multiplication theorems of probability – Conditions probability	8	To identify the classical ,empirical methods of probability	Question Answer Session	Formative Assessment II CIA
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	2	Bayes theorem and its application elementary concept of random variable – Binominal, poisson and normal distribution	6	Evaluate different types of distribution	Lecture	Quiz Formative Assessment II CIA
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IV Sampling and Estimation

	1	Sampling – Basic concepts and laws of sampling (law of statistical regularity and law of inertia of large numbers) –	5	Understand laws of sampling	Lecture	Short Test Formative Assessment III CIA
	2	Different types of random and non-random sampling – Sampling distribution of mean and properties	7	Apply the types of sampling method	Group Discussion	Multiple Choice questions Formative Assessment III CIA
	3	Standard error and its uses in test of hypothesis – Estimation – Concepts – Types – Properties of an ideal estimator	6	To identify the sampling error	Presentations	Formative Assessment III CIA

V Testing of Hypothesis

	1	Hypothesis – Meaning – Types (null and alternative hypothesis) – Testing of hypothesis –	5	To analyse the hypothesis.	Debate	Quiz Formative Assessment I CIA
	2	Procedure for testing a hypothesis – Confidence interval and level of significance – Type I error and Type II error	5	To identify which types of error.	Lecture	Question Answer Session Formative Assessment I CIA
	3	Hypothesis testing based on Z test, t test, X^2 (Chi square) and F test.	7	Apply the hypothesis testing based on Z test, t test, X^2 and F test	Lecture	Multiple Choice Questions Formative Assessment I CIA

Course Instructor: A.Sameema

HOD: Sr.Sophy

DEVELOPMENT ECONOMICS – I

Sub. Code: PF1714

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

Objectives

1. To study the economic development of developing countries
2. To focus the Indian ethics and sustainability.

Course Outcomes

Co. No	Upon completion of the course, the students will be able to :	PSO addressed	CL
CO - 1	Understand the factors affecting economic growth	PSO - 8	U
CO- 2	Apply the theories of Development	PSO – 8 PSO - 3	Ap
CO – 3	Analyze the Vicious Circle of poverty	PSO – 8 PSO – 1 PSO - 7	An
CO – 4	Identify the need for investment criteria in developing countries	PSO – 8 PSO - 5	U
CO – 5	Planning for a Mixed economy	PSO - 8	Cr
CO – 6	Analyze the growth and development of the economy	PSO - 8	An

Teaching Plan

Unit	Module	Topic	Lecture Hours	Learning Outcome	Pedagogy	Assessment/ Evaluation
I Economic Growth						
	1	Economic growth and development, Factors affecting economic growth	4	To understand the importance & factors of economic growth and development in our economy	Lecture, Debate	Short test Multiple Choice questions
	2	Capital, labour, technology	2	To identify the economic need of capital, labour and technology	Lecture, discussion	Formative Assessment I CIA
	3	Growth models : Harrod and Domar, instability of equilibrium	3	To acquire knowledge about Harrod and Domar model	Lecture, Discussion	Quiz
	4	Neo-classical growth models : Solow, Mrs. Joan Robinson's growth model	4	To acquire knowledge about the growth model	Lecture, Co-operative	
II Theories of Development						
	1	Classical theory of development, Contribution of Adam Smith, Ricardo, Malthus	7	To understand the classical theory of development given by various	Lecture, Cooperate	Short test Formative

		and Karl Marx		economists.		Assessment I CIA
	2	Development of capitalistic economy, Schumpeter and Rostow stage of economic growth	4	To examine the development of capitalistic economy given by Schumpeter and Rostow.	Lecture, Discussion	Formative Assessment I CIA Multiple Choice Question
III Approaches to Development						
	1	Partial theories of growth and development	1	To differentiate the partial theories of growth and development	Lecture, Discussion	Short test Formative assessment II CIA
	2	Vicious circle of poverty	1	To cite about the vicious circle of poverty existing in the economy	Lecture, Group Discussion	MCQ, Formative assessment II CIA
	3	Unlimited supply of labour	2	To understand the impact of Indian economy results in unlimited supply of labour	Lecture, Discussion	Formative assessment II CIA
	4	Big push, Balanced growth, Unbalanced growth and Critical minimum effort thesis	5	To evaluate different partial theories of growth and development	Lecture, Presentations	Quiz Formative assessment II CIA
	5	Low income equilibrium trap	1	To identify the low income equilibrium trap	Lecture, Presentation	Formative assessment, II CIA
	6	Dualism - Technical, behavior and social	3	To understand dualism which depict technical behaviour and social activities	Lecture, Brain-storming	Formative assessment II CIA
	7	Fei and Reni's model and Dependency theory of development	4	To know about the dependency theory of development given by Fei and Reni	Lecture, Discussion	Formative assessment II CIA
IV Allocation of Resources						
	1	Need for investment criteria in development countries and present vs future, alternative investment criteria	7	To quote the investment criteria present and future and also its important in development countries	Lecture, Debate	Short test Formative assessment III CIA test
	2	Cost-benefit analysis,	8	To evaluate the	Lecture,	Quiz,

		Shadow Prices and project evaluation		cost-benefit analysis and shadow prices which is used in project evaluation	Discussion	Formative assessment III CIA test
V	Planning and Development					
	1	Meaning, Objectives and Need for planning, Plan Formulation and Requisites for successful Planning and Problems	6	To distinguish importance of planning, plan formulation, its requisites and problems	Lecture, jigsaw	Formative assessment III CIA test Quiz
	2	Perspective, Annual Planning - Planning in a Mixed Economy	4	To understand the types of planning and its importance in mixed economy	Lecture, Brain-storming	Formative assessment III MCQ

Course Instructor: A.Babila Kingsly

HOD: Sr.Sophy

MARKETING MANAGEMENT

Subject Code: PF1715

No. of Hours/ Week	No. of Credit	Total No. of Hours	Marks
6	4	90	100

OBJECTIVES

1. To understand of conceptual framework of marketing.
2. To know the various media of advertisement to increase the sales proceeds.

Course Outcomes

Co. No	Upon completion of the course, the students will be able to :	PSO addressed	CL
CO – 1	Understand the different markets	PSO – 1 PSO - 8	U
CO – 2	Analyse the nature and importance of marketing environment	PSO – 1 PSO - 5	An
CO – 3	Identify the classification of product	PSO - 1	U
CO – 4	Develop knowledge on Buyers behavior	PSO – 1 PSO - 5	An
CO – 5	Utilize the marketing skills and buying skills	PSO – 1 PSO - 5	Ap
CO – 6	Identify the current advertising media	PSO - 5	Re

Teaching Plan

Total contact hours: 90(Including lectures, assignments and tests)

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
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I Conceptualisation of Marketing Management

	1	Definition, Goal or Objectives, Scope, functions, Types of Markets, Marketing	4	To understand the marketing concepts	Group Discussion	Formative Assessment I CIA
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		Concepts.				
	2	New concept of Marketing: Relationship concept, mass Marketing, Niche Marketing, Strategic Marketing	3	To understand different types of marketing	Lecture	Quiz Formative Assessment I CIA
	3	Marketing Management: Responsibilities, Marketing Plan, Marketing Mix	4	To identify marketing mix.	Group Discussion	Formative Assessment I CIA
	4	Marketing Organisation: Forms of Marketing Organisation, Responsibilities of Marketing Manager.	4	Analyse the marketing organisation	Lecture	Quiz Formative Assessment I CIA

II Marketing Environment Segmentation and Buyer Behaviour

	1	Marketing environment: Need, Nature, importance of marketing environment – Marketing management and its environment	3	To understand nature and importance of marketing environment	Brain Storming	Formative Assessment II CIA
	2	Market segmentation: Criteria for market segmentation, advantages, benefits, bases for market segmentation.	4	Apply the different types of market segmentation.	Lecture Discussion	Question Answer Session Formative Assessment II CIA
	3	Buyer behaviour: Determinants of Buyer behavior, Social and cultural influences on Buyers behavior,	3	Develop knowledge on buyers behavior.	Lecture	Short Test Formative Assessment II CIA
	4	Consumer buying process, Psychological buying process, Stages of buying process.	3	To identify the buying process.	Brain Storming	Multiple Choice Questions Formative Assessment II CIA

III Product and Pricing Decisions

	1	Concept of a product; classification of product	3	To identify the classification of product.	Lecture	Quiz Formative Assessment II CIA
	2	Product life cycle, product innovation, product market strategy, new product strategy development	4	To utilize the marketing skills and buying skills.	Brain Storming	Short Test Formative Assessment II CIA

	3	Branding, packaging and labelling – Product Warranty, Service facilities	4	Understand the term branding, packaging and labeling.	Lecture Illustrations	Formative Assessment II CIA
	4	Price: Importance of pricing, pricing objectives, Multistage price determination process, pricing policies and strategies, Discounts and allowances.	5	To apply importance of price and discounts.	Lecture	Formative Assessment II CIA

IV Advertising

	1	Advertising: Definition – features – objectives - benefits-goals and models-functions- advantages - types	5	To understand about the advertising.	Group Discussion	Formative Assessment III CIA
	2	Advertisement copy - qualities- elements - classification - causes of failure of advertising	4	To apply the features of advertising copy.	Lecture	Quiz Formative Assessment III CIA
	3	Advertising media: meaning- factors – kinds – advertising budget	4	Identify the current advertising media.	Lecture	Formative Assessment III CIA

V Emerging Markets in the World

	1	Social aspects of marketing: social responsibility, social marketing function	4	To understand the aspects of marketing.	Lecture	Short Test Formative Assessment III CIA
	2	Rural marketing: problems in rural marketing – International marketing	3	Analyse rural and international marketing.	Brain Storming	Quiz Formative Assessment III CIA
	3	Direct marketing : methods – advantages of marketing methods	3	To understand the importance of direct marketing.	Brain Storming	Formative Assessment III CIA
	4	Online marketing – Recent trend in marketing : Relationship marketing - word of mouth marketing – test marketing.	5	Utilize the online marketing in world.	Lecture Illustrations	Formative Assessment III CIA

Course Instructor: A. Sameema

HOD: Sr. Sophy

MACRO ECONOMICS

Sub. Code: PF1731

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

Objectives

1. To develop an analytical framework to understand the inter linkages among the crucial macro economic variables and various segments of an economy.
2. To analyse the implications of changes in policy measures for business and the economy.

Course Outcomes

CO	Upon completion of this course the students will be able to :	PSO addressed	CL
CO - 1	Evaluate the National Income Accounting	PSO – 7 PSO - 8	An
CO - 2	Apply the circular flow in a three sector closed economy and four sector closed economy	PSO - 1	Ap
CO – 3	List out the types of investment	PSO – 7 PSO - 8	Re
CO – 4	Examine the Macro Economic policy applied in the Indian Economy	PSO – 7 PSO - 8	An

Teaching Plan

Unit	Module	Topic	Lecture Hours	Learning Outcome	Pedagogy	Assessment/ Evaluation
I	National Income					
	1	Concept of National Income, and Micro Macro relations	3	To know about concept of National Income and to differentiate micro macro relations	Lecture, Discussion	Formative assessment I CIA test Multiple Choice Test
	2	Stock and flow relationships, National Income and social Accounting, Measurement and problems in National Income Accounting	4	To understand the stock and flow relationship in National income and social Accounting and to evaluate the measurement identify the problems.	Lecture, PPT	Formative assessment I CIA test Short test
	3	Circular flow of Income and expenditure, Circular flow in a three sector closed economy	4	To differentiate circular flow of income in three sector and four	Lecture, jigsaw	Formative assessment I CIA test

		and Circular flow in a four sector open economy.		sector economy		Quiz
II Consumption Function And Keynesian Approach						
	1	Meaning, APC and MPC	1	To differentiate average and marginal propensity to consume	Lecture, Discussion	Formative assessment I CIA test Multiple Choice Test
	2	Keynes' Psychological Law of Consumption Function, Determinants of consumption function and Measures to raise the propensity to consume	4	To understand psychological law of consumption function, its determinants and measures to raise propensity to consume	Lecture, illustration	Quiz Formative assessment I CIA test
	3	Theories of Consumption Function, Relative income hypothesis, Permanent income hypothesis, Absolute income hypothesis and Life cycle hypothesis	5	To cite various theories of consumption function which state different statements regarding consumption function.	Lecture, Cooperative	Short test, Formative assessment I CIA test
III Investment Function and Multiplier						
	1	Meaning of Capital and Investment: Types of Investment Induce vs Autonomous and Determinants of Investment	2	To know about capital and investment, its various types and again determinants of investment	Lecture, Debate	Formative assessment II CIA test Quiz
	2	The Marginal Efficiency of Investment (MEI) and Relation between the MEC (Central Stock) and the MEI (Investment), Factors other than the Interest Rate Affecting Inducement to Invest	4	To differentiate MEI & MEC and to identify factors that induce investment	Lecture, Discussion	Formative assessment II CIA test Short test
	3	Multiplier, Balanced Budget Multiplier, Foreign Trade Multiplier and Super Multiplier	8	To distinguish between multiplier, Balanced Budget Multiplier, foreign trade	Lecture, illustrate	Formative assessment II CIA test Multiple Choice Test

				multiplier and super multiplier		
IV	Theories of Interest					
	1	General Equilibrium Model in Two Sector System, The Real Market and The Money Market	4	To cite general equilibrium model in two sector system, the real market and the money market	Lecture, Discussion	Formative assessment II CIA Test Quiz
	2	Elasticity of the LM function, General Equilibrium, The Interaction of IS and LM Functions and Weakness of the IS – LM Model	5	To understand about the IS and LM function, its elasticity, interaction and weakness of IS & LM model	Lecture, illustrate	Multiple Choice Question Formative assessment II CIA Test
	3	Effectiveness of Monetary and Fiscal Policies, The Keynesian Range, The Classical Range and The Intermediate Range	7	To evaluate the effectiveness of monetary and fiscal policies, through which Keynesian classical and intermediate range can be observed	Lecture, Cooperate	Short test Formative assessment II CIA Test
V	Trade Cycle and Macro Economic Policy					
	1	Meaning, Types of trade cycles and Phases of a Business cycle	2	To understand types and phases of business cycle	Lecture, Debate	Formative assessment III CIA Test MCQ
	2	Schumpeter's Theory of Innovations, Keynesian Theory of the Trade cycle, Theory of Modern Trade Cycle, the Trade cycle	7	To know the application of Modern theories of Trade Cycle	Lecture, Presentation	Formative assessment III CIA Test
	3	Samuelson's Model of the Trade cycle, Hick's Model of the Trade cycle and Kaldor's Model of	7	To acquire knowledge about the theories of trade cycle.	Lecture Small group	Formative assessment III CIA Test Short test
	4	Objectives of Macro Economic Policy	2	To evaluate various objectives of Macro Economic policy	Lecture, Discussion	Formative assessment III CIA Test Quiz

Course Instructor: A.Babila Kingsly

HOD: Sr.Sophy

Semester - III

INTERNATIONAL ECONOMICS

Sub. Code: PF1732

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	5	90	100

Objectives

1. To enable the students to gain knowledge about the different aspects of foreign trade, procedure and its significance at the international level.
2. To create awareness among the students about world trade and economy.

Course Outcomes

Co. No	Upon completion of the course, the students will be able to:	PSO addressed	CL
CO – 1	Develop a systematic understanding about to the international trade	PSO - 8	An
CO – 2	Develop knowledge on inter – regional and foreign trade	PSO - 8	An
CO – 3	Apply the theories of International trade	PSO – 8 PSO - 3	Ap
CO – 4	Identify the various document used in foreign trade	PSO - 8	Re
CO – 5	Analyse the factors determining the gains from trade	PSO - 8	An
CO – 6	Distinguish between internal and international trade	PSO - 8	An

Teaching Plan

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
I	Theories of International Trade					
	1	Classical Theory of International Trade, Modern theory of International Trade, Stopler, Samuelson theorem, Rybczynski Theorem, Immiserising growth	11	Apply the theories of international trade	Lecture	Short test
II	Gains and Terms of Trade					
	1	Gains from Trade : Meaning, Potential and actual gain from International Trade	2	Identify the gains from International Trade	Lecture	Quiz Formative assessment I
	2	Measurement, Factors determining the gains from trade	2	Analyse the factors	Lecture	Short test Formative assessment I
	3	Static and dynamic gains from trade	1	Distinguish between static and dynamic gain	Discussion	Discussion Formative

						assessment I
	4	Terms of Trade: Types, Determinants, Factors affecting terms of trade, Terms of trade and Economic development	3	Understand the factors affecting International Trade	Lecture Discussion	Class test Formative assessment I
	5	Exchange controls: Meaning, Features, Objectives, Methods of Exchange Control, Merits and demerits of Exchange controls	6	Identify the methods of exchange control	Lecture	Online assignment Formative assessment I
III	Foreign Trade in India					
	1	Volume of trade, Structural changes in India's foreign trade, Composition of trade, Direction of trade, India's Foreign Trade Policy	7	Identify and apply the various policies	Question answer session	Formative assessment II CIA
	2	Letters of credit, India's Foreign Trade Policy, Documents used in Foreign Trade: Transport Document, Export credit Insurance, Export Promotion	8	To adopt various procedures in Foreign Trade	Lecture	Short test Formative assessment II CIA
IV	Balance of Payment and Exchange Rate					
	1	Balance of Payment: Meaning, Structure, Measuring deficit or surplus in Balance of Payment, Balance of trade and Balance of Payment	4	To analyse the causes and effects of balance of payment	Lecture	Quiz Formative assessment II CIA
	2	Automatic Price Adjustments under Gold Standard, Automatic Price Adjustments under flexible Exchange Rates, Elasticity Approach, Absorption Approach, Monetary Approach	7	To be able to evaluate the automatic price adjustments	Lecture	Open book test Formative assessment II CIA
V	International Trade Organisation					
	1	Objectives, Functions and Working IMF, IBRD, WTO, Euro Dollar Market, ECU, SAARC, NIEO	11	Evaluate the functions and working conditions of different organisations	Lecture	Formative assessment Formative assessment III CIA

Course Instructor: A. Babila Kingsly

HOD: Sr. Sophy

Semester - III
ENTREPRENEURIAL DEVELOPMENT
Sub. Code: PF1733

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

Objectives

1. To educate and develop the business students with the aptitude of Entrepreneurial Qualities.
2. To provide exposure to the students to the entrepreneurial culture and industrial growth so as to prepare them to setup and manage their own small units

Course Outcomes

Co. No	Upon completion of the course, the students will be:	PSO addressed	CL
CO – 1	Develop conceptual business knowledge to solve practical decision making problems	PSO - 5	An
CO – 2	Apply the theories to major areas of study	PSO – 5 PSO - 3	Ap
CO – 3	Understand the impact of globalization on enterprise	PSO - 8	U
CO – 4	Analyse the business/managerial problems and provide possible solutions wins various factor	PSO – 5 PSO - 8	An
CO – 5	Explain the Role of rural and women Entrepreneurship	PSO – 5	U
CO – 6	Identity the need for financial planning	PSO – 5 PSO - 8	Re

Teaching Plan

Unit	Module	Topics	Lecture hours	Learning outcome	Pedagogy	Assessment/ Evaluation
I	INTRODUCTION					
	1.	Definitions of Entrepreneurship, Characteristics of entrepreneurship, Entrepreneurship and Economic Development, Economic Development and Industrialization, Entrepreneurship in Economic Theory, Entrepreneurship	8	To understand the importance of Entrepreneurship the economic development	Lecture with illustration	Short test Formative Assessment I CIA
	2.	Role of Entrepreneurship, Rural , Meaning, Need, Problems, Women Entrepreneurship: Meaning, Functions, Growth, Problems, Women Entrepreneurship Developments	10	Evaluate the problems of rural and women entrepreneurs	Lecture Discussion	Open Book Test Formative Assessment ICIA

II ENTREPRENEURIAL MANAGEMENT AND MOTIVATION						
	1.	Entrepreneurial Management in existing business, Entrepreneurial policies and practices, Measuring innovative Performance, Structures and Staffing, Entrepreneurship in a new venture, Entrepreneurial strategies,	7	Understand the importance of entrepreneurial management and strategies	Group discussion Lecture	Snap test & Formative assessment I CIA
	2.	Sources of innovation, Principles of innovation, Entrepreneurship in the Service Institution, The Motivating Factors, Entrepreneurial Ambitions, Compelling Factors, Facilitating Factors, The Achievement Motivation	10	To identify the sources of motivational factors	Lecture with PPT	Formative assessment II CIA
III OWNERSHIP STRUCTURES AND FINANCING OF ENTERPRISE						
	1.	Sole proprietorship, Partnership, Joint stock Company, Private Company Vs Public Company	4	Distinguish the differences between private and public company	Lecture Question answer session	Short test Formative assessment II CIA
	2.	Factors influencing the choice of organization, Need for Financial planning, Sources, Capital Structure, Term loans	5	Identify the financial sources	Lecture	Quiz Formative assessment II CIA
IV PROJECT IDENTIFICATION AND FORMULATION						
	1.	Project, Meaning, Identification , Selection, Significance, Contents and project formulation	6	To identify the importance of project	Lecture with PPT	Short test Formative assessment III CIA
	2.	Feasibility analysis, Project report, Project selection, Appraisal format, Planning Commission's guidelines, Checklist for Feasibility report, Project formulation	7	To get the knowledge for preparing a project	Discussion Lecture	Formative assessment III CIA

	3.	financial institutions and Government, Network Analysis, Concept of outsourcing	3	Identify the financial instructions	Lecture	Formative assessment III CIA
V	SKILL DEVELOPMENT					
	1	Steps to start a business, Link with SHG, Production of a Product	5	To acquire knowledge to start a small scale industry	Role play on entrepreneurs	Question and Answer session Formative assessment III CIA
	2	Training by SHG, Sales Techniques, Marketing of the product	3	To be able to evaluate the sales techniques	Discussion Case study	Formative assessment III CIA

Course Instructor: Ms. J.M. Vinitha

HOD: Sr.Sophy

COMPUTER APPLICATIONS IN ECONOMICS

Sub. Code: PF1734

No. of Hours per Week	Credits	Total No. of Hours	Marks
6	4	90	100

Objectives

1. To introduce the concepts of Information Technology
2. To educate the students to improve the skills towards career prospects.

Course Outcomes

CO	Upon completion of this course the students will be able to :	PSO addressed	CL
CO - 1	Identify applications of computer	PSO – 5 PSO - 8	Re
CO – 2	Differentiate between input and output devices	PSO – 5	An
CO – 3	Detect utilities and elements of operating system	PSO – 5	An
CO - 4	Explain how to create document save and print a document	PSO – 5	U

Teaching Plan

Unit	Module	Topic	Lecture Hours	Learning Outcome	Pedagogy	Assessment/ Evaluation
I	FUNDAMENTALS OF COMPUTER					
	1	History of computer, Definition of Computer, Types of computer and Definition of Computer, Types of computer	4	To understand the importance of computer in day to day life and in the	Lecture, Discussion	Short test Formative assessment

				economy		I CIA test
	2	Generations of a computer, Applications of a computer	3	To acquire basic knowledge about computer	Lecture, Cooperate	Formative assessment I CIA test Multiple Choice Question
	3	Computer as information system, Memory and types of memory and Characteristics of computers	4	To identify the different type of computer memory	Lecture, Discussion	Formative assessment I CIA test Quiz
	4	Basic components of computer and Input – Output devices	4	Differentiate between Input and Output device	Lecture, Small group	Formative assessment I CIA test
	5	Computer and business	1	To identify the need of computer in business	Lecture, Discussion	Formative assessment I CIA test Short test
II	SOFTWARE CONCEPTS					
	1	Hardware and Software, Software concepts, Types of software system/ application, Software needs, Role of a system software and Different system software	7	To distinguish between Hardware and software, role of software and need of software	Lecture, Cooperative	Formative assessment I CIA test Multiple Choice Question
	2	Utilities and elements of OS, Assemblers, Compilers, Interpreters	3	To know about the OS, Assemblers, Compilers and Interpreters	Lecture, Discussion	Formative assessment I CIA test Quiz
	3	Computer languages, Generation of languages	2	To differentiate the computer language from generation of language	Lecture, illustration	Formative assessment I CIA test
	4	Booting process, Types of Data processing, Batch processing, Online processing, Distributed data processing, dos and windows	7	To understand the different types of processing using in computer	Lecture, Discussion	Formative assessment I CIA test Short test
III	M.S - OFFICE					

	1	Ms-Word: Creating document – Saving, printing a document, Finding and replacing a text – Styles Header, Footers page formatting and Mail merge	3	To know the MS-Word and its use	Lecture, Presentation	Formative assessment II CIA test Multiple Choice Question
	2	Ms-Excel: Introduction – Creating spreadsheet & workbook, Entering Data– Copying and Moving Entries, Data display location – Printing work sheets and Creating Graphs	5	To understand MS- Excel and its use	Lecture, Small group	Formative assessment II CIA test Quiz
	3	Ms -PowerPoint: Power point screen – Working with slides, Working with text – Colour schemes – Graphics Saving and printing –	4	To acquire knowledge about MS- Power point and its use	Lecture, Presentation	Formative assessment II CIA test Short test
	4	Key board shortcuts	1	To know the use of shortcut keys in computer	Lecture, Discussion	Formative assessment II CIA test
IV	OPERATING SYSTEM AND WINDOWS					
	1	Operating System, Functions- Types, Dos – UNIX, Windows operating System	6	To evaluate the operating system, function, types and DOS- UNIX	Lecture, Discussion	Formative assessment II CIA test
	2	Uses of computer networks, Basic Network concepts, Types of networking -LAN, MAN, WAN and advantages of networks	6	To know the network, usage, type and advantage of network	Lecture, illustrate	Formative assessment II CIA test Quiz Multiple choice question
	3	Windows: Meaning - Working of windows, Windows explorer, Working of control panel and Desk top in windows	5	To acquire knowledge about the Working in windows	Lecture, Cooperate	Formative assessment II CIA test Short test
V	INTERNET AND E-MAIL AND E-COMMERCE					
	1	Internet, Evolution, Services of Internet, Method of connecting, Web site, Getting and proving information from the Internet, Uses of Internet, Protocols of Internet,	11	To know the internet and its use in the economy	Lecture, discussion	Formative assessment III CIA test Multiple choice

		Intranet- Extranet and Introduction of E-Mail				question
	2	E-Banking	1	To acquire knowledge about E-banking	Lecture, jigsaw	Formative assessment II CIA test Quiz
	3	E-Commerce, Reasons- Features and Importance, Types	3	To understand the features and types of E-commerce	Lecture, Cooperate	Formative assessment III CIA test
	4	E-Business (preliminary)	1	To study about the E-business	Lecture, Brainstorming	Formative assessment III CIA test Short test

Course Instructor: Ms. A. Babila Kingsly

HOD: Sr.Sophy