# Holy Cross College (Autonomous), Nagercoil Kanyakumari District, Tamil Nadu. Accredited with A<sup>+</sup> by NAAC - IV cycle – CGPA 3.35

# Affiliated to Manonmaniam Sundaranar University, Tirunelveli



# DEPARTMENT OF ENGLISH LITERATURE WITH MEDIA COMMUNICATION

**UG Teaching Plan (Eve Semester)** 



2024-2025

# Vision

To chisel empowered media professionals with ethical responsibility and cultural sensitivity

# Mission

To create responsible and socially accountable professionals with a holistic grasp of English language and literature with media communication.

# **Programme Educational Objectives (PEOs)**

| PEOs  | Upon completion of B.A/B.Sc. Degree Programme, the graduates will  | Mapping            |
|-------|--|--------------------|
|       | be able to   | with               |
|       |  | Mission            |
| PEO 1 | apply appropriate theory and scientific knowledge to participate in activities that support humanity and economic development nationally and | M1& M2             |
|       | globally, developing as leaders in their fields of expertise.  |                    |
| PEO 2 | use practical knowledge for developing professional empowerment and entrepreneurship and societal services.                                  | M2, M3,<br>M4 & M5 |
| PEO 3 | pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards.         | M3, M4,<br>M5 & M6 |

# **Programme Outcomes (POs)**

| PO  | Upon completion of B.A. Degree Programme, the graduates will be  | Mapping        |
|-----|--|----------------|
|     | able to:   | with PEOs      |
| PO1 | obtain efficiently the knowledge and skills to face life challenges.   | PEO1           |
| PO2 | implement the contributions of great thinkers/ writers/ activists and transform the society in accordance with local, national and global needs. | PEO1           |
| PO3 | enhance leadership qualities, team spirit and communication skills for a better developmental career.  | PEO2           |
| PO4 | apply the comprehensive learning to attain self-confidence and self-reliance in their chosen career and higher education.                        | PEO2           |
| PO5 | communicate effectively and collaborate successfully with peers to become competent professionals.   | PEO2 &<br>PEO3 |
| PO6 | prioritize cultural, ethical and moral values through learning experiences for a sustainable development.  | PEO2 &<br>PEO3 |

| PO7 | participate in learning activities throughout life, through self-paced | PEO1 & |
|-----|--|--------|
|     | and self-directed learning to improve knowledge and skills.            | PEO3   |

# **Programme Specific Outcomes (PSOs)**

| PSO  | Upon completion of B.A. English Literature with Media                      | Mapping  |
|------|--|----------|
|      | Communication the graduates will be able to:                               | with POs |
| PSO1 | acquire good knowledge and understand the specific discipline of           | PO2      |
|      | study.   |          |
|      | demonstrate a deep understanding of media theories, practices, and         |          |
| PSO2 | technologies, enabling them to critically analyze and evaluate media       | PO1, PO2 |
|      | content and its societal impact.   |          |
|      | exhibit a strong sense of ethical responsibility, adhering to professional |          |
| PSO3 | standards and practices in media communication, and demonstrating          | PO3, PO5 |
|      | respect for diverse perspectives and cultural sensitivity.                 |          |
| PSO4 | prepared for entry-level positions in media-related industries or further  | PO4, PO7 |
|      | academic pursuits, equipped with the knowledge, skills, and portfolio      |          |
|      | necessary to succeed in the competitive media landscape.                   |          |
| PSO5 | enable a holistic perspective towards the socio-political inequalities and | PO6      |
|      | environmental issues.  |          |

# SEMESTER II CORE III : BRITISH LITERATURE

**Department: English Literature with Media Communication** 

Class: I B.A English Literature with Media Communication

Title of the course Core III: British Literature

**Semester: II** 

**Course Code: GU242CC1** 

| Course Code | I. | Т | P | Credits | Inst. Hours   | Total | Marks |          |       |
|-------------|----|---|---|---------|---------------|-------|-------|----------|-------|
| Course coue |    |   |   | Credits | 11130. 110013 | Hours | CIA   | External | Total |
| GU242CC1    | 4  | 1 | - | 5       | 5             | 75    | 25    | 75       | 100   |

# **Objectives**

1.To increase the ability of the students to intellectually assess the world through literature.

2.To enable learners to analyze British literature and the culture of the English-speaking people

# **Course Outcomes**

| СО   | Upon completion of this course the students will be able to:   | PSOs<br>Addressed | Cognitive<br>Level |
|------|--|-------------------|--------------------|
| CO-1 | demonstrate knowledge of the major social, political, philosophical, and scientific events forming the backdrop for the development of early British Literature.           | PSO-2             | K1(R)              |
| CO-2 | understand the historical and cultural contexts in which<br>British literary works are written, allowing for a deeper<br>appreciation of the texts.                        | PSO-2             | K2(U)              |
| CO-3 | distinguish between the characteristics of British literary movements in discussing and writing about British literature.  | PSO-2             | K2(U)              |
| CO-4 | read and discuss the themes, approaches, styles, and contributions to the development of British literature from the Medieval Period to the end of the eighteenth century. | PSO-2             | K3(Ap)             |
| CO-5 | write about literature using standard literary terminology and other literary conventions.   | PSO-2             | K3(Ap)             |

| T I :4 | Madula | Tonio   | Teaching | Cognitive | Dadagagy                               | Assessment/                              |
|--------|--------|---|----------|-----------|--|--|
| Unit   | Module | Topic   | Hours    | level     | Pedagogy                               | Evaluation                               |
| Ι      | 1      | Prose Sir Richard Steele – The Spectator Club           | 4        |           | Lecture,<br>Discussion, and            | Quiz, Slip test                          |
|        | 2      | Joseph Addison  -Household Superstitions                | 4        | K2        | Interactive PPT                        |  |
|        | 3      | Oliver Goldsmith –<br>A City Night- Piece               | 4        |           |  |  |
|        | 4      | Charles Lamb –<br>Dissertation upon a<br>Roast Pig      | 3        |           |  |  |
| II     | 1      | Poetry<br>John Dryden - Mac<br>Flecknoe                 | 4        |           |  |  |
|        | 2      | Alexander Pope -<br>Epistle to Dr.<br>Arbuthnot         | 4        | K4        | Lecture, Discussion and PPT            | Quiz, Slip Test                          |
|        | 3      | Robert Burns – A<br>Red, Red Rose                       | 3        |           |  |  |
|        | 4      | John Keats- Ode on<br>a Grecian Urn                     | 4        |           |  |  |
| III    | 1      | <b>Drama</b> Christopher Marlowe – <i>Dr</i> .  Faustus | 15       | K4        | Lecture, Video,<br>PPT &<br>Discussion | Critical<br>Analysis, Slip<br>test, Quiz |
| IV     | 1      | Short Stories Guy de Maupassant - Diamond Necklace      | 5        |           | Lecture, video PPT & Discussion        | Class test, Critical Analysis,           |
|        | 2      | Somerset Maugham - Ant and the Grasshopper              | 5        | K4        |  | Questioning and Discussion               |

|   | 3 | Katherine Mansfield - The Garden Party | 5  |    |  |  |
|---|---|--|----|----|--|--|
| < | 1 | Fiction Zadie Smith – White Teeth      | 15 | K4 | Lecture, Interactive PPT, Video & Discussion | Class Test,<br>Quiz and<br>Critical<br>Analysis. |

Course Focusing on Employability/ Entrepreneurship/ Skill Development: Skill Development, Employability

Activities (Em/ En/SD): Editing and Publishing Practice, Literary Debates and Discussions, Literature and Media Analysis, Digital Content Creation

Course Focusing on Cross Cutting Issues (Professional Ethics/ Human Values/Environment Sustainability/ Gender Equity): Human Values

Activities related to Cross Cutting Issues: Group Discussion. Creative Writing, Role Play

Assignment: 1. Exploring Themes in Early British Literature

2. Dramatic and Narrative Styles in British Literature

## Sample questions

#### Part A

- 1. Define the term Augustan Age in British literature. (K1)
- 2. What does Charles Lamb reflect on in *Dissertation upon a Roast Pig*? (K2)
- 3. Identify the main theme of *The Spectator Club*. (K1)
- 4. Who wrote *Ode on a Grecian Urn*, and in which literary period does it belong? (K1)
- 5. State the historical context of Christopher Marlowe's *Dr. Faustus*. (K1)

## Part B

- 1. Explain the portrayal of vanity and materialism in *The Diamond Necklace*. (K2)
- 2. Compare the treatment of love in A Red, Red Rose and The Garden Party. (K3)
- 3. Analyze the tragic arc of Dr. Faustus in relation to classical tragedy. (K4)
- 4. Discuss the role of setting in *The Garden Party* as a reflection of class differences. (K4)
- 5. What is the underlying message in Zadie Smith's *White Teeth*? (K2)

#### Part C

- 1. Explore how *The Spectator Club* reflects the social dynamics of 18th-century England. (K3)
- 2. Compare the moral lessons of *The Ant and the Grasshopper* and *The Diamond Necklace*. (K3)
- 3. How does the pastoral imagery in *A Red, Red Rose* contribute to its universal appeal? (K3)
- 4. Analyze the portrayal of ambition and its consequences in Dr. Faustus. (K4)
- 5. Compare and contrast the thematic concerns in *Mac Flecknoe* and *Epistle to Dr. Arbuthnot*. (K4)

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Head of the Department Ms. Maria Helen Janoba 0

Course Instructor
Dr. R. Eveline Shindya

#### Semester II

# CORE COURSE IV: SOCIAL HISTORY OF ENGLAND

Department : English with Media Communication

Class : I BA

Title of the Course : CORE COURSE IV: SOCIAL HISTORY OF ENGLAND

Semester : II

Course Code : GU242CC2

| Course<br>Code | L | T | P | S | Credits | Inst.<br>Hours | Total<br>Hours | Marks |          |       |
|----------------|---|---|---|---|---------|----------------|----------------|-------|----------|-------|
| Couc           |   |   |   |   |         | liours         | nours          | CIA   | External | Total |
| GU242CC2       | 3 | 1 | - | - | 3       | 4              | 60             | 25    | 75       | 100   |

# **Learning Objectives:**

- 1. To understand the major social, cultural, and political changes that have taken place in England from the medieval period to the present day.
- 2. To analyze the impact of major historical events and movements on English society, such as the Industrial Revolution, the World Wars, etc.

# **Course Outcomes**

| On th | e successful completion of the course, student will be able to:   |    |
|-------|---|----|
| 1.    | recall the significance of major historical events and social movements in shaping English society  | K1 |
| 2.    | understand the intersections of class, gender, race, religion, and political power in English society   | K2 |
| 3.    | comprehend and evaluate the social, economic, and cultural factors that have shaped English society   | K2 |
| 4.    | demonstrate and articulate complex historical concepts to non-specialist audiences  | K2 |
| 5.    | apply historical knowledge and critical analysis to contemporary issues and debates in English society, including debates about identity, nationalism, and social justice | К3 |

**K1** - Remember; **K2** - Understand; **K3** – Apply

Teaching Plan

Total Contact hours: 60 (Including lectures, assignments and test)

| Unit | Module | Topic  | Teaching<br>Hours | Cognitive<br>Level | Pedagogy  | Assessment/<br>Evaluation   |
|------|--------|--|-------------------|--------------------|---|---|
| I    |        |  |                   |                    |   |   |
|      | 1.     | Introduction                                       | 3                 | K2 (U)             | Introductory Session, Lecture using chalk and talk, PPT, Review | Written Essays, Class Discussion, Peer Review, Short answers Test.                |
|      | 2.     | The<br>Renaissance<br>and its Impact<br>on England | 5                 | K1 (R)             | Lecture using chalk and talk, Group Discussion, PPT, Review     | Concept explanation, Evaluation through Surprise test, Short summary and overview |
|      | 3.     | The<br>Reformation -<br>Causes and<br>Effects      | 5                 | K1 (R)             | Introductory Session, Lecture using chalk and talk, PPT, Review | Written Essays, Class Discussion, Peer Review, Short answers Test                 |
| II   |        |  |                   |                    |   |   |
|      | 1.     | The Restoration                                    | 5                 | K1 (R)             | Lecture using chalk and talk, Group Discussion, PPT, Review     | Concept explanation, Evaluation through Surprise test, Short summary and overview |
|      | 2.     | Age of Queen<br>Anne                               | 5                 | K2 (U)             | Introductory<br>Session,<br>Lecture                             | Written<br>Essays,  |

|     | 1    |                             |   | Γ        | l · 1 11                                      | C1                                    |
|-----|------|-----------------------------|---|----------|---|---------------------------------------|
|     |      |                             |   |          | using chalk                                   | Class                                 |
|     |      |                             |   |          | and talk,                                     | Discussion,                           |
|     |      |                             |   |          | PPT,  | Peer Review,                          |
|     |      |                             |   |          | Review  | Short                                 |
|     |      |                             |   |          |   | answers                               |
|     |      |                             |   |          |   | Test                                  |
|     | 3.   | Coffee-houses               | 5 | K3(Ap)   | Lecture                                       | Concept                               |
|     |      | and their Social            |   |          | using talk                                    | explanation,                          |
|     |      | Relevance                   |   |          | and chalk,                                    | Evaluation                            |
|     |      |                             |   |          | Introductory                                  | through                               |
|     |      |                             |   |          | Session,                                      | Surprise test,                        |
|     |      |                             |   |          | PPT,  | Short                                 |
|     |      |                             |   |          | Review  | summary                               |
|     |      |                             |   |          |   | and                                   |
|     |      |                             |   |          |   | overview                              |
| III |      |                             |   | <u> </u> | 1   | 0 / 01 / 10 //                        |
| 111 |      |                             |   |          |   |                                       |
|     | 1.   | The War of                  | 5 | K2 (U)   | Introductory                                  | Written                               |
|     |      | American                    |   |          | Session,                                      | Essays,                               |
|     |      | Independence                |   |          | Lecture                                       | Class                                 |
|     |      |                             |   |          | using chalk                                   | Discussion,                           |
|     |      |                             |   |          | and talk,                                     | Peer Review,                          |
|     |      |                             |   |          | PPT,  | Short                                 |
|     |      |                             |   |          | Review  | answers                               |
|     |      |                             |   |          |   | Test                                  |
|     | 2.   | Impact of the               | 5 | K3(Ap)   | Lecture                                       | Concept                               |
|     |      | Industrial,                 |   |          | using talk                                    | explanation,                          |
|     |      | Agrarian and                |   |          | and chalk,                                    | Evaluation                            |
|     |      | the French                  |   |          | Introductory                                  | through                               |
|     |      | Revolution on               |   |          | Session,                                      | Surprise test,                        |
|     |      | the                         |   |          | PPT,  | Short                                 |
|     |      | English Society             |   |          | Review  | summary                               |
|     |      | Linguish Society            |   |          | Review  | and                                   |
|     |      |                             |   |          |   | overview                              |
|     | 3.   | The Agrarian                | 5 | K2 (U)   | Lecture                                       | Evaluation                            |
|     | ] 3. | Revolution                  | 3 | $K_2(0)$ | using talk                                    | through                               |
|     |      | Kevolution                  |   |          | _   | short test,                           |
|     |      |                             |   |          | and chalk,                                    | · · · · · · · · · · · · · · · · · · · |
|     |      |                             |   |          | Introductory                                  | MCQ                                   |
|     |      |                             |   |          | Session,                                      | questions,                            |
|     | 1    |                             |   |          | Mind  | Short                                 |
| I . | I    |                             |   |          | I Monning                                     | Summary or                            |
|     |      |                             |   |          | Mapping                                       |                                       |
|     |      |                             |   |          | Lecture                                       | Overview                              |
|     |      |                             |   |          | Lecture using                                 |                                       |
|     |      |                             |   |          | Lecture using videos,                         |                                       |
|     |      |                             |   |          | Lecture using                                 |                                       |
|     |      |                             |   |          | Lecture using videos,                         |                                       |
| 1V  |      |                             |   |          | Lecture<br>using<br>videos,<br>PPT,           |                                       |
| 1V  | 1    | The Reform                  | 5 | K3(An)   | Lecture<br>using<br>videos,<br>PPT,<br>Review | Overview                              |
| 1V  | 1.   | The Reform<br>Bills and the | 5 | K3(Ap)   | Lecture<br>using<br>videos,<br>PPT,           |                                       |

|   |    | Spread of Education Social Impact of the Two World Wars                      |   |        | and chalk, Introductory Session, Mind Mapping Lecture using videos, PPT, Review                    | short test,<br>MCQ<br>questions,<br>Short<br>Summary or<br>Overview                          |
|---|----|--|---|--------|--|--|
|   | 2. | The<br>Elizabethan age<br>and Theatres                                       | 2 | K2 (U) | Lecture using talk and chalk, Introductory Session, Mind Mapping Lecture using videos, PPT, Review | Evaluation<br>through<br>short test,<br>MCQ<br>questions,<br>Short<br>Summary or<br>Overview |
| V |    |  |   |        |  |  |
|   | 1. | The Welfare<br>State   | 5 | K2 (U) | Lecture using talk and chalk, Introductory Session, Mind Mapping Lecture using videos, PPT, Review | Evaluation<br>through<br>short test,<br>MCQ<br>questions,<br>Short<br>Summary or<br>Overview |
|   | 2. | The Cold<br>War(1985-1991<br>) England<br>in the 21 <sup>st</sup><br>Century | 5 | K1 (R) | Lecture using talk and chalk, Introductory Session, Mind Mapping Lecture using videos, PPT, Review | Evaluation<br>through<br>short test,<br>MCQ<br>questions,<br>Short<br>Summary or<br>Overview |

Course Focusing on Employability/ Entrepreneurship/ Skill Development: Skill Development Activities (Em/ En/SD): Newspaper from History, Role Play, Peer Teaching

Course Focusing on Cross Cutting Issues (Professional Ethics/ Human Values/Environment Sustainability/ Gender Equity): Human Values, Environment Sustainability, Gender Equity, Professional Ethics

Activities related to Cross Cutting Issues:

**Assignment**: Imagine you are a person living during a specific historical period (e.g., the Elizabethan era, Industrial Revolution, or World War II in England). Write a series of three diary entries describing your daily life, including how significant social or political events affect you personally. Reflect on issues such as your work, relationships, and feelings about the changes happening around you.

# **Sample Questions:**

#### Part A

- 1. Who initiated the Reformation in England? (K1)
- 2. Which event marked the start of the Industrial Revolution in England? (K1)
- 3. What was the primary purpose of the Magna Carta (1215)? (K2)
- 4. Which century saw the peak of England's colonial expansion? (K1)
- 5. Which event is considered the primary catalyst for the English Civil War? (K1)

#### Part B

- 1. What was the significance of the Reformation in England? (K2)
- 2. What was the impact of the Industrial Revolution on English society? (K2)
- 3. How did the Glorious Revolution of 1688 affect English politics? (K3)
- 4. What role did coffeehouses play in 17th-century English society? (K2)
- **5.** What was the significance of the Reform Acts in 19th-century England? (K2)

# Part C

- 1. Discuss the causes and consequences of the English Reformation? (K3)
- 2. Analyse the impact of the Industrial Revolution on the structure of English society? (K3)

- 3. How did the coffeehouse culture of 17th-century England influence political and intellectual life? (K3)
- 4. Describe the role of the monarchy in England's social and political transformation from the medieval period to the modern era? (K3)
- **5.** How did the spread of education in England during the 19th century contribute to social change? (K3)

CPARTMEN OF ENGLISH (5.1)
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Head of the Department Ms. Maria Helen Janoba Yonika ..

Course Instructor Ms. Monika J S

# SEMESTER II ELECTIVE II: COMPUTERS IN MEDIA COMMUNICATION

Department : English with Media Communication SF

Class : I BA English With Media Communication

Title of the Course: Fundamentals of Mass Media communication

Semester : I

Course Code : GU242EC1

| Course Code | L | Т | P | S | Credit | Inst. | Total |    | Marks  |       |
|-------------|---|---|---|---|--------|-------|-------|----|--------|-------|
|             |   |   |   |   | S      | Hours | Hours | CI | Extern | Total |
|             |   |   |   |   |        |       |       | A  | al     |       |
| GU242EC1    | 3 | 1 | - | - | 3      | 4     | 60    | 25 | 75     | 100   |

# **Learning Objectives:**

- 1. To understand the ethical and social implications of informatics, including issues such as digital divide, access to information, and responsible use of technology
- 2. To provide students with a fundamental understanding of what informatics is, including its definition, scope, and relevance in various fields.

#### **Course Outcomes**

| On the | successful completion of the course, students will be able to:  |    |
|--------|---|----|
| 1.     | locate the history of IT in Indian perspective  | K1 |
| 2.     | understand the different types of information systems used in organizations, including databases, decision support systems, and enterprise resource planning systems.                   | К2 |
| 3.     | comprehend the fundamentals of networking and the internet, including how data is transmitted over networks and basic concepts such as IP addresses and domains.                        | К2 |
| 4.     | enhance the ability to communicate effectively using digital tools, including email, presentations, and collaboration platforms   | К2 |
| 5.     | explore emerging trends and technologies in informatics, such as artificial intelligence, block chain, and Internet of Things, and their potential impact on society and the workplace. | К3 |

Teaching plan

Total Contact hours: 60 (Including lectures, assignments and test)

| Unit | Module |      | Торіс             | Teaching<br>Hours | Cognitive<br>level | Pedagogy        | Assessment/ Evaluation |
|------|--------|------|-------------------|-------------------|--------------------|-----------------|------------------------|
| I    |        |      |                   |                   |                    |                 |                        |
|      | 1.     | I    | oduction to       | 3                 |                    | Introductory    | Evaluation             |
|      |        | com  | puters            |                   | K2(U)              | session, Group  | through                |
|      |        |      |                   |                   |                    | Discussion,     | Discussion,            |
|      |        |      |                   |                   |                    | Peer tutoring,  | Group Activity,        |
|      |        |      |                   |                   |                    | Demonstration,  | understanding          |
|      |        |      |                   |                   |                    | Review, Group   | individual             |
|      |        |      |                   |                   |                    | Discussion      | Communication          |
|      |        |      |                   |                   |                    |                 | process                |
|      |        |      |                   |                   |                    |                 |                        |
|      |        |      |                   |                   |                    |                 |                        |
|      | 2.     | Digi | tal Storytelling, | 2                 |                    | Lecture talk,   | Evaluation             |
|      | 2.     |      | File format       | 2                 | K2(U)              | Group           | through short          |
|      |        |      |                   |                   | 112(0)             | Discussion,     | test, Short            |
|      |        |      |                   |                   |                    | Demonstration,  | essays, Concept        |
|      |        |      |                   |                   |                    | PPT, Review,    | explanations,          |
|      |        |      |                   |                   |                    | Group           | Simple                 |
|      |        |      |                   |                   |                    | Discussion,     | definitions            |
|      |        |      |                   |                   |                    | Demonstration   |                        |
|      | 3.     | The  | Future of         | 2                 | K2(U)              | Lecture using   | Evaluation             |
|      |        |      | puters & Media    |                   |                    | Chalk and talk, | through short          |
|      |        | Com  | imumcation        |                   |                    | PPT, Review,    | test, Short            |
|      |        |      |                   |                   |                    | Group           | essays, Concept        |
|      |        |      |                   |                   |                    | Discussion,     | explanations           |
|      |        |      |                   |                   |                    | Demonstration   |                        |
| II   |        | ı    |                   | I                 |                    | I               | I                      |
|      | 1.     | Grap |                   | 3                 | K2(U)              | Lecture using   | Evaluation             |
|      |        | com  | munication        |                   |                    | Chalk and talk  | through short          |
|      |        |      |                   |                   |                    | ,Introductory   | test, MCQ,             |
|      |        |      |                   |                   |                    | session, Group  | Short essays,          |

|    |                                 |   |        | Discussion,    | Concept         |
|----|---------------------------------|---|--------|----------------|-----------------|
|    |                                 |   |        | Mind mapping,  | explanations,   |
|    |                                 |   |        | Peer tutoring, | Simple          |
|    |                                 |   |        | Lecture using  | definitions,    |
|    |                                 |   |        | videos,        | Recall steps,   |
|    |                                 |   |        | Demonstration, | Concept         |
|    |                                 |   |        | PPT, Review    | definitions     |
| 2. | Visual art, Designing           | 2 | K1(R)  | Lecture using  | Evaluation      |
|    | concepts,                       |   |        | Chalk and talk | through short   |
|    |                                 |   |        | ,Introductory  | test, MCQ,      |
|    |                                 |   |        | session, Group | True/False,     |
|    |                                 |   |        | Discussion,    | Short essays,   |
|    |                                 |   |        | Lecture using  | Concept         |
|    |                                 |   |        | videos,        | explanations,   |
|    |                                 |   |        | Demonstration, | Short summary   |
|    |                                 |   |        |                | or overview,    |
|    |                                 |   |        |                | Simple          |
|    |                                 |   |        |                | definitions,    |
|    |                                 |   |        |                | MCQ, Open       |
|    |                                 |   |        |                | Book Test       |
| 3. | Graphic design,                 | 3 | K1(R)  | Lecture using  | Evaluation      |
|    | Elements & Principles of Design |   |        | Chalk and talk | through short   |
|    |                                 |   |        | ,Introductory  | test, MCQ,      |
|    |                                 |   |        | session, Group | True/False,     |
|    |                                 |   |        | Discussion,    | Short essays,   |
|    |                                 |   |        | PPT, Review,   | Concept         |
|    |                                 |   |        | Group          | explanations,   |
|    |                                 |   |        | Discussion,    | Short summary   |
|    |                                 |   |        | Demonstration  | or overview,    |
|    |                                 |   |        |                | Simple          |
|    |                                 |   |        |                | definitions,    |
|    |                                 |   |        |                | MCQ, Slip Test, |
|    |                                 |   |        |                | Open Book Test  |
| 4. | Fundamentals of                 | 3 | K3(Ap) | Lecture using  | Evaluation      |
|    | layout (text, graphic, image)   |   |        | Chalk and talk | through short   |
|    |                                 |   |        | ,Introductory  | test, MCQ,      |

|     |    |                                      |   |       | session, Group  | True/False,     |
|-----|----|--------------------------------------|---|-------|-----------------|-----------------|
|     |    |                                      |   |       | Discussion,     | Short essays,   |
|     |    |                                      |   |       | Group           | Concept         |
|     |    |                                      |   |       | Discussion,     | explanations,   |
|     |    |                                      |   |       | Demonstration,  | Short summary   |
|     |    |                                      |   |       | PPT, Review     | or overview,    |
|     |    |                                      |   |       |                 | Simple          |
|     |    |                                      |   |       |                 | definitions,    |
|     |    |                                      |   |       |                 | MCQ, Slip Test, |
|     |    |                                      |   |       |                 | Open Book Test  |
| III |    |                                      |   |       |                 |                 |
|     | 1. | Procedure and functions of           | 4 | K2(U) | Lecture using   | Evaluation      |
|     |    | design                               |   |       | Chalk and talk, | through short   |
|     |    |                                      |   |       | Group           | test, Short     |
|     |    |                                      |   |       | Discussion,     | essays, Short   |
|     |    |                                      |   |       | Peer tutoring,  | summary or      |
|     |    |                                      |   |       | Demonstration,  | overview, Open  |
|     |    |                                      |   |       |                 | Book Test       |
|     | 2. | Design Principles and                | 2 | K2(U) | Lecture using   | Evaluation      |
|     |    | Elements                             |   |       | Chalk and talk, | through short   |
|     |    |                                      |   |       | Group           | test, MCQ,      |
|     |    |                                      |   |       | Discussion,     | True/False,     |
|     |    |                                      |   |       | Peer tutoring,  | Short essays,   |
|     |    |                                      |   |       | Demonstration,  | Concept         |
|     |    |                                      |   |       | PPT discussion  | explanations,   |
|     |    |                                      |   |       |                 | MCQ, Open       |
|     |    |                                      |   |       |                 | Book Test       |
|     | 3. | Functions of Design,                 | 2 | K1(R) | Lecture using   | Evaluation      |
|     |    | Visual Communication and Prototyping |   |       | Chalk and talk, | through short   |
|     |    | and Prototyping                      |   |       | Group           | test, MCQ,      |
|     |    |                                      |   |       | Discussion,     | True/False,     |
|     |    |                                      |   |       | Peer tutoring,  | Short essays,   |
|     |    |                                      |   |       | Demonstration,  | Concept         |
|     |    |                                      |   |       | PPT, Review     | explanations,   |
|     |    |                                      |   |       |                 | MCQ, Open       |
|     |    |                                      |   |       |                 | Book Test       |

L

| IV |    |  |   |         |  |  |
|----|----|--|---|---------|--|--|
|    | 1. | Introduction to photoshop, basic concept of graphic design       | 3 | K2 (U)  | Lecture using Chalk and talk, Introductory session, Peer tutoring, PPT   | Evaluation<br>through short<br>test, MCQ                     |
|    | 2. | Designing visiting card, logo, poster design, print copy editing | 9 | K3(Ap)  | Lecture using Chalk and talk, Introductory session, Mind mapping, Peer tutoring, Lecture using videos, PPT, Review | Evaluation through short test, MCQ, Simple definitions.      |
| V  |    |  |   |         | •  |  |
|    | 1. | Essential Editing Tools,<br>Working with Layers &<br>Masks       | 3 | K3 (Ap) | Lecture using Chalk and talk, Introductory session, Group Discussion, Demonstration                                | Evaluation through short test, MCQ, Exercise questions.      |
|    | 2. | Photo Enhancement & Retouching                                   | 3 | K3(Ap)  | Lecture using Chalk and talk, Introductory session, Lecture using videos, , Group Discussion, Demonstration        | Evaluation<br>through short<br>tests, Exercise<br>questions. |
|    | 3  | Creating Graphics & Compositions                                 | 3 | K3 (Ap) | Lecture using Chalk and talk, Introductory session, ,  | Evaluation<br>through short<br>test, MCQ,                    |

|   |                       |   |         | Group           | Exercise      |
|---|-----------------------|---|---------|-----------------|---------------|
|   |                       |   |         | Discussion,     | questions.    |
|   |                       |   |         | Demonstration   |               |
|   |                       |   |         |                 |               |
| 4 | Exporting & Preparing | 4 | K3 (Ap) | Lecture using   | Evaluation    |
|   | Images.               |   |         | Chalk and talk, | through short |
|   |                       |   |         | Introductory    | test,MCQ,     |
|   |                       |   |         | session,        | Exercise      |
|   |                       |   |         | Lecture using   | questions     |
|   |                       |   |         | videos, PPT     |               |

Course Focussing on Employability/ Entrepreneurship/ Skill Development: Skill Development

Activities (Em/En/SD): Photo editing, Basic graphic design tasks, and Creating compositions.

Course Focussing on Cross Cutting Issues (Professional Ethics/ Human Values/Environment

Sustainability/ Gender Equity): Professional Ethics

Activities related to Cross Cutting Issues: Individual Design, Creative Thinking

Assignment: Poster Making, Balancing and Composition, Visiting Card

#### Part A

- 1. What is one major benefit of 5G connectivity? (K1)
- 2. Which operating system is open-source and popular among developers?(K2)
- 3. What is the purpose of memory management in an operating system? (K1)
- 4. What is hierarchy in graphic design? (K2)
- 5. Which principle of design involves repeating elements to create visual rhythm? (K2)

#### Part B

- 1. How does AI impact media creation? (K2)
- 2. What is an operating system (OS)? (K2)
- 3. What is visual art? (K2)
- 4. What are the core design concepts? (K2)
- 5. What is the role of feedback in the design process?(K3)

#### Part C

1. Discuss the role of emerging technologies, such as Artificial Intelligence (AI), Virtual Reality (VR),in shaping the future of computers and media communication. Provide examples of how these technologies are currently being used and explain their potential impact on content creation, media consumption, and global connectivity.(K3)

- 2. Explain the key components of a computer, including hardware and software. Discuss how these components interact to perform basic operations, using an example to demonstrate how a user interacts with a computer through input devices, software, and output devices. (K3)
- 3. Discuss the importance of layout in graphic design, particularly in balancing text, graphics, and images. How do techniques like grid systems, whitespace, and proximity help in creating a well-structured and effective layout? Provide an example of a layout design that effectively integrates these principles. (K3)
- 4. Define the elements and principles of design. How do elements like line, color, texture, and typography, when arranged according to principles such as balance, contrast, and emphasis, contribute to the visual impact of a design? Discuss with an example. (K2)
- 5. What is design thinking, and how does it contribute to creating innovative and user-centered solutions? Describe the process of empathizing, defining, ideating, prototyping, and testing, using an example of a product or service (K2)

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# SEMESTER II NON-MAJOR ELECTIVE NME II: PUBLIC SPEAKING SKILLS

Department : English with Media Communication SF

Class : I BA English With Media Communication

Title of the Course : Public Speaking Skills

Semester : II

Course Code : GU242NM1

|             |   |   |   |   |         |             | <b>Fotal</b> | Marks |          |       |
|-------------|---|---|---|---|---------|-------------|--------------|-------|----------|-------|
| Course Code | L | T | P | S | Credits | Inst. Hours | Hours        | CIA   | External | Total |
| GU242NM1    | 1 | 1 | • | - | 2       | 2           | 30           | 25    | 75       | 100   |

**Prerequisite:** Proficiency in written and spoken language.

# **Learning Objectives:**

1.To help them think and speak imaginatively and critically

2.To familiarize them on how public speaking can be used to advocate or create change

# **Course Outcomes**

| On | the successful completion of the course, student will be able to: |        |
|----|---|--------|
| 1  | demonstrate an understanding of the principles of                 | K2     |
|    | public speaking   |        |
| 2  | recognize barriers to public speaking and identify how            | K2     |
|    | to avoid them   |        |
| 3  | understand how to give effective verbal and non-verbal feedback.  | K2, K3 |
| 4  | learn about planning speech organization for the                  | К3     |
|    | intended audience   |        |
| 5  | practice effective group delivery and speech in formal            | К3     |
|    | context.  |        |

K1 - Remember; K2 - Understand; K3 - Apply

# Teaching plan Total Contact hours: 30 (Including lectures, assignments and test)

| Unit | Mod | dule   | Торіс                 | Teaching<br>Hours | Cognitive<br>level | Pedagogy        | Assessment/<br>Evaluation |
|------|-----|--|-----------------------|-------------------|--------------------|-----------------|---------------------------|
| Ι    | Į.  |  |                       |                   |                    |                 |                           |
|      | 1.  |  | d and Significance of | 5                 |                    | Introductory    | Evaluation                |
|      |     | Publ   | ic Speaking           |                   | K2(U)              | session, Group  | through                   |
|      |     |  |                       |                   |                    | Discussion,     | Discussion,               |
|      |     |  |                       |                   |                    | Peer tutoring,  | Group Activity,           |
|      |     |  |                       |                   |                    | Demonstration,  | understanding             |
|      |     |  |                       |                   |                    | Review, Group   | individual                |
|      |     |  |                       |                   |                    | Discussion      | Communication             |
|      |     |  |                       |                   |                    |                 | process                   |
|      |     |  |                       |                   |                    |                 |                           |
|      |     |  |                       |                   |                    |                 |                           |
| II   |     | <u> </u>   |                       |                   |                    |                 |                           |
|      | 1.  | I  | nents of Public       | 2                 | K3(Ap)             | Lecture using   | Evaluation                |
|      |     | Spea   | king                  |                   |                    | Chalk and talk  | through short             |
|      |     |  |                       |                   |                    | ,Introductory   | test, MCQ,                |
|      |     |  |                       |                   |                    | session, Group  | Short essays,             |
|      |     |  |                       |                   |                    | Discussion,     | Concept                   |
|      |     |  |                       |                   |                    | Mind mapping,   | explanations,             |
|      |     |  |                       |                   |                    | Peer tutoring,  | Simple                    |
|      |     |  |                       |                   |                    | Lecture using   | definitions,              |
|      |     |  |                       |                   |                    | videos,         | Recall steps,             |
|      |     |  |                       |                   |                    | Demonstration,  | Concept                   |
|      |     |  |                       |                   |                    | PPT, Review     | definitions               |
|      | 2.  | Types of Public Speaking (Ceremonial, Demonstrative, Informative and Persuasive) |                       | 3                 | K3(Ap)             |                 |                           |
| III  |     |  |                       |                   |                    |                 |                           |
|      | 1.  |  | iniques for Effective | 5                 | K2(U)              | Lecture using   | Evaluation                |
|      |     | Publ   | ic Speaking           |                   |                    | Chalk and talk, | through short             |

|    |    |   |   |         | Group           | test, Short    |
|----|----|---|---|---------|-----------------|----------------|
|    |    |   |   |         | Discussion,     | essays, Short  |
|    |    |   |   |         | Peer tutoring,  | summary or     |
|    |    |   |   |         | Demonstration,  | overview, Open |
|    |    |   |   |         |                 | Book Test      |
| IV |    |   |   |         |                 |                |
|    | 1. | Methods of Public                                     | 5 | K2 (U)  | Lecture using   | Evaluation     |
|    |    | Speaking  |   |         | Chalk and talk, | through short  |
|    |    |   |   |         | Introductory    | test, MCQ      |
|    |    |   |   |         | session,        |                |
|    |    |   |   |         | Peer tutoring,  |                |
|    |    |   |   |         | PPT             |                |
|    | 2. | Advantages and<br>Disadvantages of Public<br>Speaking | 5 | K2(U)   |                 |                |
| V  |    |   |   |         |                 |                |
|    | 1. | Public Speacking ability                              | 5 | K3 (Ap) | Lecture using   | Evaluation     |
|    |    |   |   |         | Chalk and talk, | through short  |
|    |    |   |   |         | Introductory    | test, MCQ,     |
|    |    |   |   |         | session, Group  | Exercise       |
|    |    |   |   |         | Discussion,     | questions.     |
|    |    |   |   |         | Demonstration   |                |
|    |    |   |   |         |                 |                |
|    | 1  | I   | ĺ |         |                 |                |

Course Focussing on Employability/ Entrepreneurship/ Skill Development: Employability

Activities (Em/ En/SD): Choose a topic and speak in front of the Class, Building an conversation Course Focussing on Cross Cutting Issues (Professional Ethics/ Human Values/Environment Sustainability/ Gender Equity): Professional Ethics

Activities related to Cross Cutting Issues: Individual Communication, Group Discussion Assignment: Informative Speech, Speaking Exercis

#### Part A

- 1. What is the key element of persuasion in public speaking? (K1)
- 2. What is the type of public speaking focused on educating the audience? (K2)
- 3. Which technique involves telling stories to connect with the audience? (K1)
- 4. What is a speech given at weddings called? ( K2)
- 5. What method of delivery involves speaking without preparation? (K2)

#### Part B

- 1. Define public speaking and explain why it is important in today's world. (K2)
- 2. List and briefly describe three elements of public speaking.(K1)
- 3. What are the key differences between demonstrative and persuasive speaking? (K2)
- 4. Mention two techniques for effective public speaking and explain their importance. (K3)
- 5. What are some disadvantages of public speaking, and how can they be managed (K3)

## Part C

- 1. Discuss the need and significance of public speaking in personal and professional settings. (K3)
- 2. Explain the key elements of public speaking with examples. (K2)
- 3. Describe the four main types of public speaking and provide real-life examples of each. (K3)
- 4. Elaborate on techniques for effective public speaking and how they contribute to audience engagement. (K3)
- 5. Analyze the advantages and disadvantages of public speaking, providing strategies to overcome the challenges. (K3)

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Ms. Aashina Janvi

## **SEMESTER II**

Department : English SF

Class : I B.AEnglish Literature with Media Communication

Title of the Course : English for Competitive Examinations

Semester : II

Course Code : GGU242SE1

| Course Code | L | Т | P | S | Credits | Inst. Total |       |     | Marks    |       |  |
|-------------|---|---|---|---|---------|-------------|-------|-----|----------|-------|--|
| Course Code |   |   |   |   |         | Hours       | Hours | CIA | External | Total |  |
| GU242SE1    | 1 | 1 |   | - | 2       | 2           | 30    | 25  | 75       | 100   |  |

Prerequisite: Basic knowledge about competitive exams and the basics in English language

# **Learning Objectives**

1.To aspire students to learn English and prepare themselves for competitive examinations. 2.To familiarize the students with new vocabulary and idiomatic expressions of the EnglishLanguage.

# **Course Outcomes**

| On the successful completion of the course, student will be able to: |  |    |  |  |  |  |
|--|--|----|--|--|--|--|
| 1  | recognize the challenges of communication and the parameters of          |    |  |  |  |  |
|  | effective communication  |    |  |  |  |  |
| 2  | acquire better knowledge on Vocabulary                                   | K2 |  |  |  |  |
| 3  | equip with nuances of the English language, which includes proficiency   | K2 |  |  |  |  |
|  | in grammar and its usage in speaking and writing                         |    |  |  |  |  |
| 4  | identify the different types of communication which will facilitate them | К3 |  |  |  |  |
|  | to become conscious of the purpose of communication                      |    |  |  |  |  |
| 5  | develop overall confidence in preparing competitive exams at national    | К3 |  |  |  |  |
|  | and global level   |    |  |  |  |  |

**K2** - Understand; **K3** - Apply

# Teaching plan Total Contact hours: 30 (Including lectures, assignments and test)

| Unit | Module | Торіс   | Teaching<br>Hours | Cognitive level | Pedagogy                              | Assessment/<br>Evaluation               |
|------|--------|---|-------------------|-----------------|---------------------------------------|---|
| I    |        | Sentence Pattern Reading Comprehension Research Aptitude            | 6                 | K2              | Lecture,<br>Interactive<br>Reading    | MCQs,<br>Reading<br>Analysis            |
| II   |        | One-Word Substitutions Spotting Errors Logical Fallacy              | 6                 | K2              | Exercises,<br>Group<br>Activities     | Vocabulary<br>Quiz, Error<br>Detection  |
| ш    |        | Synonyms Antonyms Idioms and Phrases                                | 6                 | K2              | Flashcards,<br>Role-Playing           | Vocabulary<br>Tests, Oral<br>Recitation |
| IV   |        | Compound Words Figure of Speech Voice                               | 6                 | К3              | Concept<br>Mapping,<br>Discussions    | Written<br>Exercises,<br>Oral Tests     |
| v    |        | British English and<br>American English<br>Homophones<br>Vocabulary | 6                 | K3              | Comparative<br>Analysis,<br>Workshops | Vocabulary<br>Application<br>Test       |

Activities (Em/ En/SD): Book Review, Literary Exhibition, Mind Map making, Peer teaching Course Focusing on Cross Cutting Issues (Professional Ethics/ Human Values/Environment Sustainability/ Gender Equity): **Professional Ethics** 

Activities related to Cross Cutting Issues:

Assignment: Case Study

# **Model Question Paper**

# **Part A: Objective Type Questions**

- 1. What is the synonym of the word 'Benevolent'?
  - a) Malevolent
  - b) Generous

- c) Envious
- d) Stingy
- 2. Identify the correct one-word substitution for 'A person who speaks many languages':
  - a) Bilingual
  - b) Trilingual
  - c) Multilingual
  - d) Polyglot
- 3. Choose the correct homophone for the sentence: 'He went to \_\_\_\_\_ the doctor.'
  - a) See
  - b) Sea
  - c) Cee
  - d) Si
- 4. Which of the following sentences is in passive voice?
  - a) The cat chased the mouse.
  - b) The mouse was chased by the cat.
  - c) The cat has been chasing the mouse.
  - d) The cat is chasing the mouse.
- 5. Find the error in the sentence: 'She has went to the market.'
  - a) She
  - b) Has
  - c) Went
  - d) Market

## **Part B: Short Answer Type Questions**

- 6. Explain any two types of communication and their importance.
- 7. Write six sentences using synonyms and antonyms.
- 8. Differentiate between British English and American English with examples.
- 9. Identify and correct the errors in the following sentences:
  - a) He don't like chocolates.
  - b) She have completed her homework.
- 10. Explain the role of idioms and phrases in effective communication.

## **Part C: Long Answer Type Questions**

- 11. Reading Comprehension: Read the given passage and answer the following questions.
  - a) Summarize the main idea of the passage.
  - b) What is the author's perspective on the topic?
  - c) Highlight any three important points discussed.
- 12. Elaborate on the different sentence patterns in English with suitable examples.
- 13. Discuss in detail the various figures of speech used in the English language, providing examples for each.
- 14. Write an essay on the significance of vocabulary development in preparing for competitive exams.

15. Construct a dialogue using a mix of compound words, idioms, and phrases to demonstrate effective communication skills.



Head of the Department

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