





DEPARTMENT OF BOTANY HOLY CROSS COLLEGE (AUTONOMOUS)

Affiliated to Manonmaniam Sundaranar University
Accredited with 'A+' Grade (CGPA- 3.35) by NAAC (IV Cycle)
Nagercoil – 629004, Tamil Nadu, India

in collaboration with Institution Innovation Council (IIC) invites Students and Faculty to the

Webinar on

INTELLECTUAL PROPERTY RIGHTS – OPPORTUNITIES AND CHALLENGES

Date & Time

November 20, 2020 @ 2.00 - 3.00 pm

Resource Person

Mrs. S.S. Jayashri Adarsh

Associate Patent Analyst
TekIP Knowledge Consulting PVT Ltd
Bangalore

Patron

Dr. Sr. Gerardin Jayam

President

Dr. Sr. Anne Perpet Sophy

Convener

Dr. C. Jespin Ida

Organizing Secretaries

Mrs. J. Albino Wins Dr. N. Benit

Meeting Platform



The Department of Botany and Institution Innovation Council of Holy Cross College (Autonomous), Nagercoil collaborately organized a webinar titled "Intellectual Property Rights - Opportunities and Challenges" on 20-11-2020 from 2:00 p.m. to 3:00 p.m. The programme was envisaged at inculcating the right attitude of innovation among the budding innovators.

Dr. N. Benit, one of the organising secretaries of the webinar hosted the webinar. The programme commenced by invoking God's blessing through a prayer song. Dr. N. Benit welcomed the gathering and the resource person with her warm words of welcome.

Resource person of the webinar, Mrs. S. S. Jayashri Adarsh, Associate Patent Analyst from TEKIP Knowledge, Bangalore delivered her speech on "Intellectual Property Rights - Opportunities and Challenges." She explained clearly about the general ideas of Intellectual Property Rights and patent. She also discussed the geographical indication and trade secret for entrepreneurs. She also noted the opportunities for the students, guidelines to study IPR, and the companies offering jobs in this field.

It was indeed an enlightening and inspiring talk which ignited the young minds with the spark of innovation. It served as a milestone in the long journey of innovation in our campus. She also emphasized on the importance of constant innovation in the competitive world. The webinar reached its end by expressing the gratitude through vote of thanks by the demonstrator.

