



Department of Commerce
Holy Cross College (Autonomous), Nagercoil

REPORT
ON
"Using Affiliate Marketing to Earn from Home & to Promote Your Business"

Organised by
Department of Commerce
in collaboration with Institution Innovation Council (IIC)
Holy Cross College (Autonomous), Nagercoil

Date:28.11.2020

Online Platform: GoogleMeet

Time: 10.00 AM

Department of Commerce
Holy Cross College(Autonomous), Nagercoil
Affiliated to M.S. University, Tirunelveli.
Accredited with A+ Grade (CGPA 3.35) by NAAC - 4th Cycle

in Collaboration with IIC



Invites you to join us for a
free Webinar
on



**"Using Affiliate Marketing to Earn from
Home & to Promote Your Business"**

Resource Person:
Mr. Glorious Stephen
Founder and CEO of Edmedia, Bangalore

Date: 28 th November 2020 @ 10.00 a.m

Moderator

Dr.Sr.S.Sahayaselvi

Patron

Dr.Sr.Gerardin Jayam

Chair Person

Dr.Sr.Anne Perpet Sophy

Convener

Dr.M.Mary Helen Stella, HoD

Organising Committee

Dr.S.Mary Pearly Sumathi

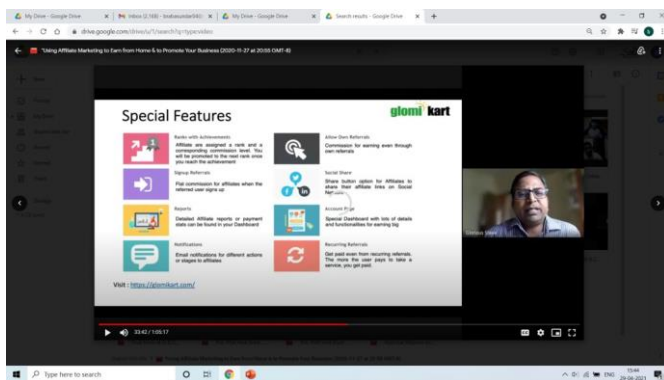
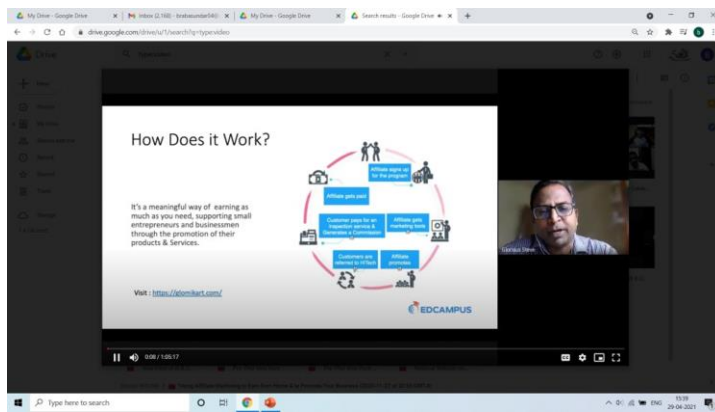
Dr.C.Braba

Meeting Platform:  **Google Meet** 

REPORT

The Department of Commerce, in collaboration with Institution Innovation Council of Holy Cross College (Autonomous), Nagercoil organized a webinar entitled "USING AFFILIATE MARKETING TO EARN FROM HOME & TO PROMOTE YOUR BUSINESS" on 28.11.2020 at 10:00 a.m through the online platform "Google Meet". Dr Sr. S. Sahayaselvi was the moderator of this webinar. The webinar commenced with a prayer. Dr. M. Mary Helen Stella, Head & Associate Professor of Commerce, Holy Cross College (Autonomous), Nagercoil welcomed the gathering and introduced the resource person. The Resource Person Mr. Glorious Stephen, Founder and CEO of Edmedia, Bangalore, enlightened the participants with her excellent presentation on "Affiliated Marketing to Earn from Home & to Promote Your Business". He explained in detail about Affiliate marketing and motivated the young entrepreneurs who have the idea of starting a business. The webinar was very useful and informative which kindled the young minds. 100 participants were benefitted through this session. Feedback link was provided for the participants and e-certificates were issued to all those who have sent their feedback. At last Dr. S. Mary Pearly Sumathi, Assistant Professor of Commerce, expressed her gratitude with the formal vote of thanks.

PHOTO GALLERY





Holy Cross College (Autonomous), Nagercoil
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Research Department of Commerce

Certificate of Participation

This is to certify that A.Akshaya Varsha. , I B.Com
of Holy Cross College has actively participated in the webinar on “Using
Affiliate Marketing to Earn from Home & to Promote Your Business”
organized by Research Department of Commerce in collaboration with
IIC, Holy Cross College (Autonomous), Nagercoil on 28-11-2020.

M. Mary Helen Stella
Dr. M Mary Helen Stella,
Head of the Department

Sr. Anne Perpet Sophy
Dr. Sr. Anne Perpet Sophy,
Principal

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