



Department of Commerce
Holy Cross College (Autonomous), Nagercoil

REPORT
ON
"Wisdom of Women in Business"

Organised by
Department of Commerce
in collaboration with Institution Innovation Council (IIC)
Holy Cross College (Autonomous), Nagercoil

Date:26.03.2021

Online Platform: GoogleMeet

Time: 10.00 AM



Department of Commerce
Holy Cross College(Autonomous), Nagercoil
Affiliated to M.S. University, Tirunelveli.
Accredited with A+ Grade (CGPA 3.35) by NAAC - 4th Cycle
in collaboration with IIC



Invites you to join us for
Dr. S. JESI ISABELLA'S ENDOWMENT LECTURE
on
"WISDOM OF WOMEN IN BUSINESS"



Resource Person
Mr. SAJEEVE,
Research Associate,
Manonmaniam Sundaranar University
Tirunelveli

Date: 26 th March 2021 @ 10.00 a.m

Patron
Dr.Sr.Gerardin Jayam
Secretary

Chair Person
Dr.Sr.Anne Perpet Sophy
Principal

Convener
Dr.M.Mary Helen Stella,
Head of the Department

Organising Committee
Dr.Sr.S.Sahayaselvi
Dr.S.Mary Pearly Sumathi
Dr.C.Braba

Meeting Platform:



REPORT

The Department of Commerce, in collaboration with Institution Innovation Council of Holy Cross College (Autonomous), Nagercoil organized a Endowment Lecture entitled " **Wisdom of Women in Business** " on 26.03.2021 at 10:00 a.m through the online platform "Google Meet".. The Endowment Lecture commenced with a prayer. Dr. M. Mary Helen Stella, Head & Associate Professor of Commerce, Holy Cross College (Autonomous), Nagercoil welcomed the gathering and introduced the resource person. The Resource Person Mr. Sajeeve, Research Associate, Manonmaniam Sundaranar University, Tirunelveli, enlightened the participants with his excellent presentation on "Wisdom of Women in Business". He explained in detail about role of women in Business and motivated the students. The Endowment Lecture was very useful and informative which kindled the young minds. 100 participants were benefited through this session and it came to an end with the formal vote of thanks.

