



Department of Commerce SF II
Holy Cross College(Autonomous), Nagercoil
Affiliated to M.S. University, Tirunelveli.
Accredited with A+ Grade (CGPA 3.35) by NAAC – 4th Cycle
in collaboration with IIC



Invites you for webinar

on

“Building Loyalty in Business Markets”

Resource Person

Er.J.L.Febin Daya,

Associate Professor, Vellore Institute of Technology, Chennai.

Date: 21st January 2021 @ 10.00 a.m.

Patron

Dr.Sr.Gerardin Jayam

Secretary

Chair Person Dr.Sr.Anne Perpet Sophy

Principal

Convener Dr.J.Divya Merry Malar, Head of the Department

Organising Secretary Ms.J.Carolin Jenil Shalu

Organising Committee, Ms.J.Jeifer, Dr.M.Gana Muhila, Ms.J.Jani Mercybai



Meeting Platform

Google Meet