



**DEPARTMENT OF ECONOMICS  
HOLYCROSS COLLEGE (Autonomous), NAGERCOIL**

**REPORT  
OF  
State Level Webinar on  
INNOVATIVE LEADERSHIP IN ENTREPRENEURSHIP**

**Organized by  
Department of Economics  
in collaboration with Institution Innovation Council (IIC)**

**Date: 17/03/2021**

**Online platform: GOOGLE**



## Holy Cross College (Autonomous), Nagercoil-4

*Affiliated to Manonmaniam Sundaranar University, Tirunelveli*  
*Re-Accredited with A+ by NAAC - IV cycle - CGPA 3.35*



**PG & Research Department of Economics**  
*in collaboration with*  
**Institution Innovation Council**  
invites you to join a  
Webinar on

### **Innovative Leadership In Entrepreneurship**

**Patron**

**Dr. Sr. Gerardin Jayam, Secretary**

**Chairperson**

**Dr. Sr. Anne Perpet Sophy, Principal**

**Convenor**

**Dr.S. Jeni Sanjana, Head of the Department**

**Organising Secretary**

**Dr. S. Panimaya Mercy**

**Dr. A. Babila Kingsly**

**Resource Person**

**N. R. Rakesh Babu**

**Psychologist**

**Founder RB Academy – Cognitive Studies  
& Research Institute**

**Date: 17/03/2021**

**Time: 11.15 am to 12.15 pm**

**Meeting Platform**

**Google Meet**

**<https://meet.google.com/afq-jkog-ukj>**

## Programme Schedule

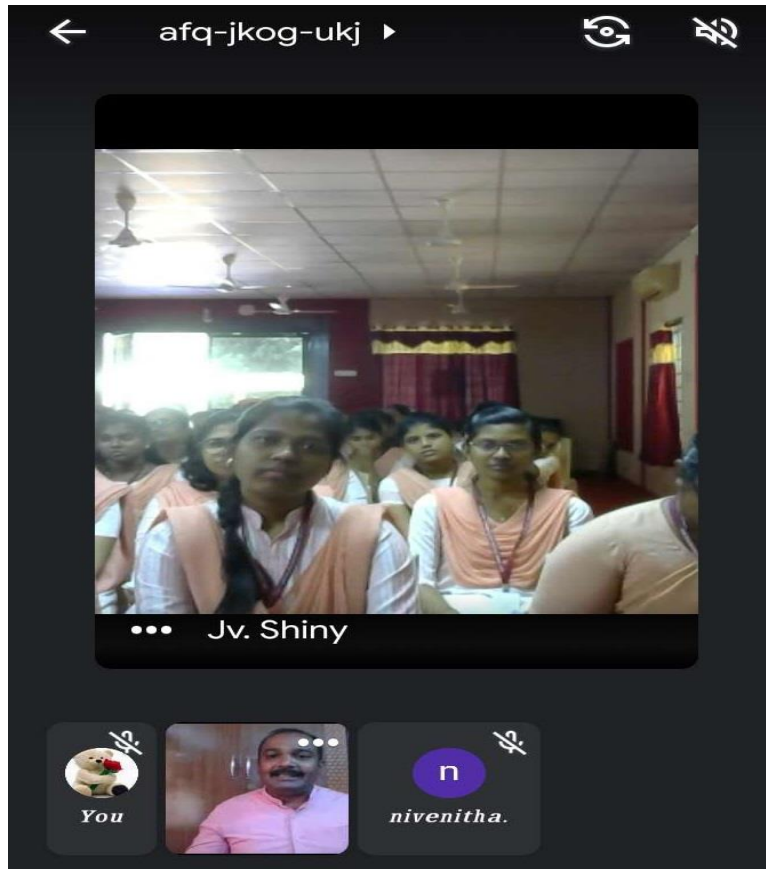
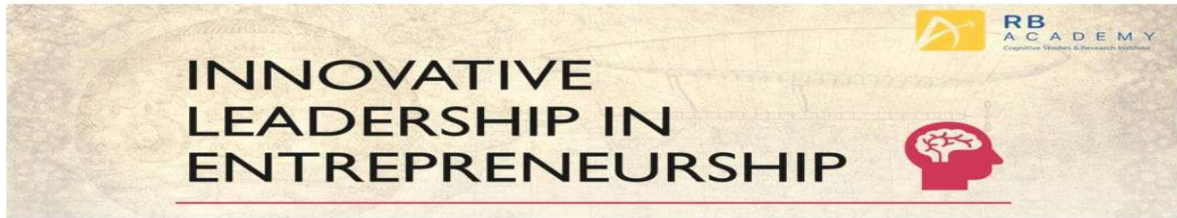
- Master of Ceremony** : Jainisha  
I M.A. Economics  
Holy Cross College (Autonomous), Nagercoil.
- Prayer Song**
- Welcome Address** : Dr. S. Panimaya Mercy,  
Assistant Professor of Economics  
Holy Cross College (Autonomous), Nagercoil.
- Resource Person** : N.R. Rakesh Babu,  
Psychologist,  
Founder RB Academy – Cognitive Studies &  
Research Institute
- Vote of Thanks** : Sr. Berkmans Prema,  
II M.A. Economics,  
Holy Cross College (Autonomous), Nagercoil.
- GOOGLE Meeting Link** : <http://meet.google.com/afq-jkog-ukj>

## **REPORT**

The Department of Economics in collaboration with Institution's Innovation Council of Holy Cross College (Autonomous), Nagercoil organized a State Level webinar entitled "Innovative leadership in Entrepreneurship" on 17<sup>th</sup> March 2021 at 11.15 a.m. through online platform Google Meet. The webinar commenced by invoking God's blessing through a prayer song. Dr. S. Panimaya Mercy, Assistant Professor of Economics, Holy Cross College (Autonomous), Nagercoil welcomed the gathering. Dr. S. Jeni Sanjana, Head of the Department introduced the Resource Person and gave a brief note on Leadership. The resource person N.R. Rakesh Babu, held the session and gave some innovation leadership ideas to the students based on the above topic. He clearly described the Innovative Leadership in Entrepreneurship with examples. He also clarified the queries raised by the participants at the end of the session.

The webinar was very useful and informative which ligned the minds with the minds with the spark of innovation. 120 participants were benefitted through this webinar. Feedback link was provided for the participants and e-certificate were issued to all who have sent their feedback. The webinar came to an end with a vote of thanks proposed by Sr. Berkman's Prema.

# Photo Gallery



**State Level Webinar on  
"INNOVATIONS IN ECONOMICS"**

**Objectives:**

- Know about the innovations in Economics.
- Identify the various opportunities behind business.
- Understand the marketing techniques and availabilities.

**Outcome:**

Understand the availabilities, opportunities and innovative ideas in Economics.

Organising Secretaries: Dr. S. Panimaya Mercy and Dr. A. Babila Kingsly

Date: 17-03-2021

Duration: 1 Hrs

**GOOGLE Meeting Link** : <http://meet.google.com/afq-jkog-ukj>