### **Report of Webinar**

# **Startups and Business Ruses**

### **Department of English (SF)**

#### in collaboration with Institution Innovation Council

Holy Cross College (Autonomous), Nagercoil

#### **Invitation:**



### Report:

Department of English (SF) in collaboration with The Institution Innovation Council (IIC), Holy Cross College (Autonomous), Nagercoil organized a webinar for the students on "Startups and Business Ruses" on February 4, 2021, at 10.30 a.m. The organizing secretaries were Ms. M. Maria Helen Janoba and Ms. J.M. Gracelin Lydia. The resource persons of the day were Mr. Johnson Jayan Chairman, Exceed International. and Ms. Melaniya Roshni Founder of Ensalaeta Couture.

The webinar began with the invocation followed by the welcome address byMs. M. Maria Helen Janoba, Assistant Professor Department of English (SF). Ms. J. Maria Prabina Sackaria, felicitated the gathering. Mr. Johnson Jayan enlightened the audience with various information regarding the startups. He oriented our students concerning various startup ideas. Our second Resource Person Ms. Melaniya Maria addressed the participants and gave different startup plans by sharing her personal experience as a young entrepreneur. 244 students got benefitted by the programme.

Ms. J.M. Gracelin Lydia, Assistant Professor of English (SF) proposed the vote of thanks. The webinar was called off at 12.30 pm.

## **Certificate:**



#### **Proof:**



### Feedback:

The students found that the webinar was really interesting. The topic selected for the webinar and the ruses taught by the speakers are useful for them. After this webinar they felt they all can create some start-ups. Arrangements made for the webinar and the speakers invited for the webinar satisfied the audience.