

**HOLY CROSS COLLEGE (AUTONOMOUS) NAGERCOIL**  
(Affiliated to M.S. University, Tirunelveli)  
Accredited with A<sup>++</sup> Grade (CGPA 3.53 - 5<sup>th</sup> Cycle) by NAAC  
ISO 9001: 2015 Certified Institution



Report of the Awareness Talk  
on  
“Anti-Ragging”

Organized by  
Consumer Club,  
Holy Cross College (Autonomous), Nagercoil



Date: 07-01-2026

Venue: Room No.: 68, Holy Cross College, Nagercoil

**BROCHURE**

***Holy Cross College(Autonomous), Nagercoil***

Accredited with A++ Grade (CGPA 3.53-V Cycle) by NAAC

Affiliated to M.S. University, Tirunelveli.

ISO 9001:2015 Certified Institution

Nagercoil 629004 , Tamil Nadu, India



**Consumer Club**

Organises an Awareness Talk on  
**"Awareness Talk on Anti-Ragging"**

**Resource Person**

Dr. V Sujin Flower,  
Assistant Professor,  
Department of Mathematics,  
Holy Cross College(Autonomous), Nagercoil

**Date: 07.01.2026**

**Time: 11.45 am**

**Venue:**

**Room No.: 68, Holy Cross College, Nagercoil**

**Patron**

*Dr. Sr. M. Mary Gilda, Secretary*

**Chair Person**

*Dr. Sr. S. Sahayaselvi, Principal*

**Organising Committee**

*Dr. C. Braba*

*Dr. V. Sujin Flower*

*Dr. J. Sharmila*

**REPORT**  
**Awareness Talk**  
**On**  
**Anti-Ragging**

**Objective**

The primary objective of the programme was to create awareness among students about the ill effects of ragging, the legal consequences, and the importance of maintaining a safe, respectful, and inclusive campus environment. The session aimed to sensitize students towards their rights and responsibilities and to promote mutual respect and harmony among peers.

The Consumer Club of Holy Cross College (Autonomous), Nagercoil, organized an Awareness Talk on Anti-Ragging on 07.01.2026 as part of its commitment to student welfare and ethical campus practices. The programme was conducted for undergraduate students (Consumer Club members) to educate them about anti-ragging measures and policies. The session was handled by Dr. Sujin Flower, Assistant Professor of Mathematics, Holy Cross College (Autonomous), Nagercoil. The resource person elaborated on the concept of ragging, its psychological and social impact on students, and the strict legal provisions enforced by the Government of India and the University Grants Commission (UGC) to curb ragging in educational institutions. Dr. Sujin Flower emphasized the importance of creating a ragging-free campus, encouraging students to support one another and report any incidents without fear. She also explained the role of anti-ragging committees, helplines, and grievance redressal mechanisms available to students. The talk was interactive and engaging. Students actively listened to the session and gained clarity on how awareness, responsibility, and cooperation can help prevent ragging and foster a positive academic atmosphere.

**Outcome**

Students gained awareness about anti-ragging laws and regulations. The programme helped in building confidence among students to speak up against ragging. It promoted a sense of safety, responsibility, and mutual respect within the campus. The session reinforced the institution's commitment to maintaining a ragging-free environment. The Anti-Ragging Awareness Talk organized by the Consumer Club was highly informative and impactful. It successfully sensitized students about the seriousness of ragging and the need to uphold discipline and ethical conduct within the campus. The programme contributed positively towards nurturing a safe and supportive learning environment at Holy Cross College, Nagercoil.

**Impact**

The programme created a positive impact by strengthening students' awareness of anti-ragging laws and encouraging a culture of safety, discipline, and mutual respect on

campus. It also reinforced the institution's commitment to maintaining a ragging-free and supportive learning environment at Holy Cross College.

**No. of Beneficiaries: 40**

**YouTube Link:** <https://youtu.be/zjt3lFfCqW4>



**HOLY CROSS COLLEGE (AUTONOMOUS) NAGERCOIL**  
(Affiliated to M.S. University, Tirunelveli)  
Accredited with A<sup>++</sup> Grade (CGPA 3.53 - 5<sup>th</sup> Cycle) by NAAC  
ISO 9001: 2015 Certified Institution



Report of the Awareness Talk

on

**“Buyer Beware: Tips for Making Informed Purchases.”**

Organized by

**CONSUMER CLUB,  
HOLY CROSS COLLEGE (AUTONOMOUS), NAGERCOIL**



**Date: 11-09-2025**

**Venue: Hall - 68**

## BROCHURE



*Holy Cross College (Autonomous)*  
*Nagercoil - 629 004*

ACCREDITED WITH A+ +GRADE (CGPA 3.53- V CYCLE) BY NAAC  
AFFILIATED TO MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI

THE CONSUMER CLUB ORGANIZES AN AWARENESS TALK ON

**BUYER BEWARE: TIPS FOR MAKING INFORMED PURCHASES**

RESOURCE PERSON



**DR.S.PRAKASH SHOBA**  
**ASSISTANT PROFESSOR OF ZOOLOGY**

**DATE: 11.09.2025**

COORDINATORS  
DR. C. BRABA (COMMERCE AIDED DEPARTMENT)  
DR. SUJIN FLOWER (MATHS DEPARTMENT),  
MS. SHARMILA (ENGLISH SF DEPARTMENT)

## **REPORT**

### **Awareness Programme on**

#### **“BUYER BEWARE: TIPS FOR MAKING INFORMED PURCHASES”**

#### **Objectives**

- To create awareness about consumer rights and responsibilities.
- To help students make informed and safe purchasing decisions.
- To educate students about misleading advertisements and unfair trade practices.
- To encourage vigilant and responsible consumer behaviour.

The Consumer Club of Holy Cross College (Autonomous) organized an awareness programme titled “Buyer Beware: Tips for Making Informed Purchases” on 11th September 2025 at *Hall No. 68*. The session aimed to empower students with the knowledge required to navigate an increasingly complex marketplace and to make informed choices as responsible consumers. The resource person, Dr. S. Prakash Shoba, Assistant Professor of Zoology, delivered an insightful and engaging talk focusing on practical consumer issues. She enlightened the students by discussing the topics like identifying misleading advertisements, understanding product labels and expiry details, distinguishing genuine and fake products, recognizing hidden costs in purchases, awareness of consumer grievance redressal mechanisms and the importance of reading warranty and guarantee terms. She also explained various consumer protection platforms and the legal rights provided under the Consumer Protection Act. The session was highly interactive, with students asking questions and sharing real-life purchasing experiences. The examples presented by the resource person made the talk relatable and informative. The programme concluded with a vote of thanks, who expressed gratitude to the resource person, coordinators, and participants for making the event successful.

#### **Outcome**

Students understood their consumer rights and responsibilities. They became aware of deceptive marketing and how to avoid fraudulent purchases. They learned how to evaluate products before buying and make informed choices and also got awareness of consumer forums, complaint portals, and redressal systems.

## Impact

The programme created awareness among students about consumer rights, responsible purchasing behaviour, and protection against deceptive marketing practices. It also empowered participants to make informed consumer decisions and utilize consumer grievance redressal mechanisms effectively.

**No. of Beneficiaries:** 51

**YouTube Link:** <https://youtu.be/tBILLy-0bEs>





Consumer Club  
Awareness Talk  
11.09.2025 12:08 pm  
8.15416, 77.41438  
5C37+RQC, Holy Cross College Rd, Thollavilai, Nagercoil 629004



# **HOLY CROSS COLLEGE (AUTONOMOUS) NAGERCOIL**

**(Affiliated to M.S. University, Tirunelveli)  
Accredited with A<sup>++</sup> Grade (CGPA 3.53 - 5<sup>th</sup> Cycle) by NAAC  
ISO 9001: 2015 Certified Institution**



**Report of the Awareness programme**

**On**

**"Consumer Awareness for Safer Choices: Know Your Rights  
& Food Safety"**

**Organized by**

**RESEARCH DEPARTMENT OF COMMERCE**

**in collaboration with**

**CIVIL CONSUMER PROTECTION AND CIVIL RIGHTS  
ASSOCIATION, KULASEKARAM, K.K DT. & CONSUMER CLUB,  
HOLY CROSS COLLEGE (AUTONOMOUS), NAGERCOIL**



**Date: 22-08-2025**

**Venue: Sr. Emilie Seminar Hall**

# BROCHURE



## **Research Department of Commerce** **Holy Cross College(Autonomous), Nagercoil**

Accredited with A++ Grade (CGPA 3.53-V Cycle) by NAAC  
Affiliated to M.S. University, Tirunelveli.  
ISO 9001:2015 Certified Institution  
Nagercoil 629004 , Tamil Nadu, India



*in collaboration with*

**CIVIL Consumer Protection and Civic Rights Association,**  
**Kulasekaram, K.K Dt.**

**& Consumer Club, Holy Cross College(Autonomous), Nagercoil**  
Organise an  
Awareness programme on

**"Consumer Awareness for Safer Choices: Know  
Your Rights & Food Safety"**

**Resource Person**

**Mr.D.Gopala Krishnan,**  
Secretary,

**CIVIL Consumer Protection and Civic Rights Association,**  
**Kulasekaram, Kanniyakumari District**

**&**

Member in

District Road Safety Committee,  
District Level Advisory Committee, Food Safety Department .  
District P D S Vigilance Team & State Consumer Protection Council



**Date: 22-08-2025**

**Time: 1.30 pm**

**Venue: Sr. Emilie Seminar Hall**

**Patron**

**Dr. Sr. M. Mary Gilda, Secretary**

**Convener**

**Dr. S. Mary Pearly Sumathi,**  
Head of the Department

**Chair Person**

**Dr. Sr. S. Sahayaselvi, Principal**

**Organising Committee**

**Dr. C. Braba**

**Dr. G. Hesil Jerda**

**Dr. G. Sahaya Shiny**

# **REPORT**

## **Awareness Programme**

**on**

### ***“Consumer Awareness for Safer Choices: Know Your Rights & Food Safety”***

#### **Objectives**

- To create awareness among students regarding consumer rights and responsibilities.
- To educate students on food safety measures and legal provisions ensuring consumer protection.
- To empower students to make informed and safer consumer choices in their daily life.
- To encourage civic responsibility and participation in safeguarding consumer interests.
- To integrate consumer awareness into higher education as a part of holistic student development.

The Research Department of Commerce, Holy Cross College (Autonomous), Nagercoil, in collaboration with the CIVIL Consumer Protection and Civic Rights Association, Kulasekaram, and the Consumer Club of the college, organized an awareness programme on “Consumer Awareness for Safer Choices: Know Your Rights & Food Safety” on 22nd August 2025 at Sr. Emilie Seminar Hall. The session was presided over by Dr. S. Mary Pearly Sumathi, Head of the Department, as Convener. The programme was graced by the presence of the resource person, Mr. D. Gopala Krishnan, Secretary of the CIVIL Consumer Protection and Civic Rights Association, Kulasekaram, who also serves as a member of the District Road Safety Committee, the District Level Advisory Committee (Food Safety Department), and the State Consumer Protection Council. The objective of the event was to sensitize students about consumer rights, legal safeguards, and food safety measures essential for making informed and safer consumer choices. The highly interactive session enriched students with practical insights into consumer protection mechanisms, grievance redressal procedures, and real-life examples of unsafe practices, thereby fostering awareness and responsibility. The programme created a significant impact by empowering students to act as responsible consumers and ambassadors of consumer rights in their communities, thus aligning with the institution’s mission of promoting holistic education and social responsibility. By integrating social responsibility with academic

learning, the institution reaffirmed its commitment to developing knowledgeable, responsible, and socially conscious citizens.

**Outcome:**

Students gained practical insights into consumer rights, grievance redressal mechanisms, and food safety standards. Participants were introduced to various acts, rules, and committees working towards consumer protection. The interactive session encouraged students to raise questions, share experiences, and clarify doubts related to consumer issues. Students learned real-life examples of unsafe practices and the significance of vigilance in consumer behaviour. Strengthened academic and civic linkages through collaboration with consumer protection associations.

**Impact:**

The programme created a positive impact by enhancing students' practical understanding of consumer rights, food safety standards, and grievance redressal mechanisms. It also promoted responsible consumer behaviour and strengthened civic awareness through active interaction and collaboration with consumer protection associations.

**No. of Beneficiaries:** 170

**YouTube Link:** <https://youtu.be/cccog9uTK8w>



Department Of Commerce  
Consumer Awareness Safer Choices  
22.08.2025 13:56  
8.15377, 77.41458  
5037+RQC, Holy Cross College Rd, Thollavilai, Nagercoil 629004



Department Of Commerce  
Consumer Awareness Safer Choices  
22.08.2025 15:08  
8.15379, 77.41460  
5037+RQC, Holy Cross College Rd, Thollavilai, Nagercoil 629004



Department Of Commerce  
Consumer Awareness Safer Choices  
22.08.2025 13:56  
8-15376, 77.41458  
5C37+RQC, Holy Cross College Rd, Thollavilai, Nagercoil 629004

**HOLY CROSS COLLEGE (AUTONOMOUS) NAGERCOIL**

(Affiliated to M.S. University, Tirunelveli)

Accredited with A<sup>++</sup> Grade (CGPA 3.53 - 5<sup>th</sup> Cycle) by NAAC

ISO 9001: 2015 Certified Institution



**Report of the Speech Competition  
on**

***“Trending Cybercrimes and Their Prevention to Avoid Cyber Victimization”***

**Organized by**

**Consumer Club,  
Holy Cross College (Autonomous), Nagercoil**

**In observance of National Cyber Security Awareness Month – October 2025**



**Date: 14-10-2025**

**Venue: St. Joseph's Hall**

## Brochure



**Holy Cross College (Autonomous), Nagercoil**

An ISO 9001: 2015 Certified Institution &  
Accredited with A++ Grade (CGPA 3.53 - V Cycle) by NAAC  
Affiliated to Manonmaniam Sundaranar University, Tirunelveli



### Consumer Club

invites you to participate in



### SPEECH COMPETITION

**Theme: "Trending Cybercrimes and Their  
Prevention to Avoid Cyber Victimization"**

**In observance of National Cyber Security Awareness Month - October 2025.**

**Date: 14.10.2025; Time: 1.30 pm - 3.00 pm; Venue: St. Joseph's Hall**

**Registration Deadline: 13.10.2025; Free Registration**

**Contact for Registration:** Dr. C. Braba, Asst. Prof. of Commerce - 9047712877  
Dr. V. Sujin Flower, Asst. Prof. of Mathematics - 9790538138  
Dr. J. Sharmila, Asst. Prof. of English - 9943431184

**Patron:** Dr. Sr. M. Mary Gilda, Secretary

**Chairperson:** Dr. Sr. S. Sahayaselvi, Principal

**Convener:** Dr. C. Braba, Coordinator, Consumer club

**Organising Secretaries:** Dr. V. Sujin Flower & Dr. J. Sharmila

#### Guidelines:

- ✓ The competition is open to all students of our college.
- ✓ Speech can be delivered in English or Tamil.
- ✓ Duration: 4-5 minutes per participant.
- ✓ Judging Criteria: Content, Relevance, Clarity, Expression & Confidence.
- ✓ Prizes for winners 🏆 & E-certificates for all participants!



**BE AN INFORMED NETIZEN - SECURE THE FUTURE!**

**REPORT**  
**Speech Competition on**  
**“Trending Cybercrimes and Their Prevention to Avoid Cyber Victimization”**

**Objectives**

- To create awareness about the increasing trends in cybercrimes.
- To educate students on preventive measures to avoid cyber victimization.
- To enhance students’ public speaking and critical thinking skills.
- To encourage responsible digital behaviour among students.

In observance of **National Cyber Security Awareness Month – October 2025**, the **Consumer Club** of Holy Cross College (Autonomous), Nagercoil organized a **Speech Competition** on the theme *“Trending Cybercrimes and Their Prevention to Avoid Cyber Victimization”* on **14th October 2025** at **St. Joseph’s Hall** from **1.30 p.m. to 3.00 p.m.** The programme was convened by **Dr. C. Braba**, Coordinator of the Consumer Club, and organized by **Dr. V. Sujin Flower**, Assistant Professor of Mathematics, and **Dr. J. Sharmila**, Assistant Professor of English. The programme aimed to sensitize students about the growing threats in the digital world and the importance of adopting safe online practices. The competition witnessed enthusiastic participation from students across various departments, who delivered insightful speeches highlighting different types of cybercrimes such as phishing, identity theft, online fraud, cyberbullying, and hacking. The judges of the competition were Dr. Sr. K. Francy, Dr. Anne Feril and Dr. M. Vinoja. The participants included students from various departments. The competition was judged based on content, relevance, clarity, expression, and confidence. The participants showcased excellent communication skills and awareness of current cyber issues. The event provided a platform for students to express their views and deepen their understanding of cyber safety. The competition aimed to create awareness among students about the rising threats of cybercrimes and the need for preventive measures to ensure safe online practices. Participants delivered speeches in both **English and Tamil**, focusing on various aspects of cyber safety, digital literacy, and responsible netizenship. The topic was highly relevant, especially during National Cyber Security Awareness Month. It was an excellent choice to raise awareness among students. The session was open to all students and supported bilingual delivery (English/Tamil), promoted inclusivity. The event concluded with the message **“Be an informed netizen – Secure the future!”**, encouraging students to stay vigilant and promote

cyber safety awareness among peers. Prizes were awarded to the winners, and certificates were provided to all participants. The programme concluded successfully, reinforcing the importance of being informed and responsible netizens.

First Prize: Ms. R. Felcina, I. B. Com

Second Prize: Ms. L. Maria Dariya, II. B. Sc. Zoology

Third Prize: Ms. J. Deepika, I. B. Com

### **Outcome**

- Students gained awareness about various forms of cybercrimes and their impacts.
- They learned practical measures to protect themselves from cyber threats.
- Public speaking and analytical skills of the participants were enhanced.
- The programme promoted responsible and safe digital practices among students.

### **Impact**

The programme created a positive impact by increasing students' awareness of cybercrimes and encouraging responsible digital behaviour. It also empowered participants with practical cybersecurity knowledge while enhancing their analytical and communication skills.

**No. of Beneficiaries:** 25

**YouTube Link:** <https://youtu.be/aanK4y2-DuI>

### **Photos**





Consumer Club  
Speech Competition  
14.10.2025 14:20  
8.15458, 77.41421  
5C37+RQC, Holy Cross College Rd, Thollavilai,  
Nagercoil 629004

**HOLY CROSS COLLEGE (AUTONOMOUS) NAGERCOIL**  
(Affiliated to M.S. University, Tirunelveli)  
Accredited with A<sup>++</sup> Grade (CGPA 3.53 - 5<sup>th</sup> Cycle) by NAAC  
ISO 9001: 2015 Certified Institution



Report of the Awareness Programme

on

“Awareness on Food Adulteration”

**Organized by**

Consumer Club,  
Holy Cross College (Autonomous), Nagercoil  
in Association with  
CIVIL – Consumer Protection and Civic Rights Association  
&  
Food Safety Department, Kanniyakumari District



**Date: 11-12-2025**

Venue: Government Primary School, Melasoorankudi

## BROCHURE



**Holy Cross College(Autonomous), Nagercoil**

Accredited with A++ Grade (CGPA 3.53-V Cycle) by NAAC

Affiliated to M.S. University, Tirunelveli.

ISO 9001:2015 Certified Institution

Nagercoil 629004, Tamil Nadu, India



### Consumer Club

in collaboration with

CIVIL Consumer Protection and Civic Rights Association,  
Kulasekaram, K.K Dt.

&

Food Safety Department, Kanniyakumari District

Organise an Awareness programme on

### "Food Adulteration"

**Introduction of Programme – Thiru. D.Gopala Krishnan**

Secretary, CIVIL and Member State Consumer Protection Council, Govt of Tamil Nadu

**Subject Presentation – Thiru. Ganesh Ram,**

Junior Analyst, Govt. Food Analysis Lab.

**Date:11-12-2025**

**Time:3.15pm**

**Venue: Government Primary School  
Melasoorankudi**

*Patron*

*Dr. Sr. M. Mary Gilda, Secretary*

*Chair Person*

*Dr. Sr. S. Sahayaselvi, Principal*

#### ORGANISING COMMITTEE

DR. C. BRABA

DR. V. SUJIN FLOWER

DR. J. SHARMILA

**Report**  
**Awareness Programme**  
**On**  
**Food Adulteration**

**Objectives**

- To create awareness about food adulteration and its harmful effects.
- To educate students and the public on identifying adulterated food products.
- To promote safe food practices and hygienic consumption habits.
- To encourage consumers to be vigilant and report food adulteration issues.

The Consumer Club of Holy Cross College (Autonomous), Nagercoil, in collaboration with the Civil Consumer Protection and Civic Rights Association, Kulasekaram, and the Food Safety Department, Kanniyakumari District, organized an awareness programme on “Food Adulteration” on 11th December 2025 at Government Primary School, Melasoorankudi.

The programme commenced with the Introduction of the Programme by Thiru. D. Gopala Krishnan, Secretary, CIVIL and Member, State Consumer Protection Council, Government of Tamil Nadu. He highlighted the importance of consumer awareness in ensuring food safety and emphasized the need for collective responsibility in preventing food adulteration. The Subject Presentation was delivered by Thiru. Ganesh Ram, Junior Analyst, Government Food Analysis Laboratory. He provided an insightful and informative session on various aspects of food adulteration. He explained common adulterants found in daily food items such as milk, oil, spices, and grains, and demonstrated simple methods to detect adulteration at home. He also discussed the health hazards caused by consuming adulterated food and the importance of checking food labels, expiry dates, and quality certifications. The session was interactive and engaging, with students actively participating and clarifying their doubts. Real-life examples and practical demonstrations made the session highly effective and informative. The programme concluded successfully with increased awareness among the participants regarding safe food practices and consumer rights related to food safety.

**Outcome**

- Students gained awareness about food adulteration and its health risks.
- They learned simple techniques to identify adulterated food items.
- Awareness about food safety standards and quality checks was enhanced.

- Participants developed a sense of responsibility towards safe food consumption.

### Impact:

The programme created awareness among students about the importance of safe food consumption and the harmful effects of food adulteration on health. It also motivated participants to adopt healthy food practices and spread awareness about food safety within their community.

**No. of Beneficiaries:** 45

**YouTube Link:** [https://youtu.be/zlyT\\_N\\_Yeo0](https://youtu.be/zlyT_N_Yeo0)



**HOLY CROSS COLLEGE (AUTONOMOUS) NAGERCOIL**  
(Affiliated to M.S. University, Tirunelveli)  
Accredited with A<sup>++</sup> Grade (CGPA 3.53 - 5<sup>th</sup> Cycle) by NAAC  
ISO 9001: 2015 Certified Institution



Report of the Awareness Programme

on

“Awareness on Food Adulteration”

**Organized by**

Consumer Club,  
Holy Cross College (Autonomous), Nagercoil  
in Association with  
CIVIL – Consumer Protection and Civic Rights Association  
&  
Food Safety Department, Kanniyakumari District



**Date: 11-12-2025**

**Venue: Multi-Purpose Hall**

## BROCHURE



### *Holy Cross College(Autonomous), Nagercoil*

Accredited with A++ Grade (CGPA 3.53-V Cycle) by NAAC  
Affiliated to M.S. University, Tirunelveli.  
ISO 9001:2015 Certified Institution  
Nagercoil 629004, Tamil Nadu, India



## Consumer Club

in collaboration with

CIVIL Consumer Protection and Civic Rights Association,  
Kulasekaram, K.K Dt.



&

Food Safety Department, Kanniyakumari District

Organise an Awareness programme on

## "Food Adulteration"

*Introduction of programme – Thiru. D.Gopala Krishnan*

*Secretary, CIVIL and Member State Consumer Protection Council, Govt of Tamil Nadu*

*Special Presentation – Dr. Jayarama Pandiyan,*

*Designated officer, Food Safety Department, Kanniyakumari Dist.*

*Subject Presentation – Thiru. Ganesh Ram,*

*Junior Analyst, Govt. Food Analysis Lab.*

*In the presence of – Thiru. Ravi,*

*Food Safety Officer, Nagercoil*

**Date:11-12-2025**

**Time: 1.45 pm**

**Venue: Multi Purpose Hall**

**Patron**

*Dr. Sr. M. Mary Gilda, Secretary*

**Chair Person**

*Dr. Sr. S. Sahayaselvi, Principal*

**Organising Committee**

*Dr. C. Braba*

*Dr. V. Sujin Flower*

*Dr. J. Sharmila*

**Report  
Awareness Programme  
On  
Food Adulteration**

**Objectives**

- To create awareness about food adulteration and its harmful effects on health
- To educate students on food safety standards and regulations
- To promote consumer rights and responsibilities
- To sensitize students towards safe food practices and legal measures

Consumer Club, Holy Cross College (Autonomous), Nagercoil, organized an Awareness Programme on Food Adulteration on 11.12.2025 in association with CIVIL – Consumer Protection and Civic Rights Association and the Food Safety Department, Kanniyakumari District. The programme aimed to educate students about food safety, adulteration practices, and consumer protection laws.

The programme commenced with a welcome address, followed by the Presidential Address. The programme was formally introduced by Thiru. D. Gopala Krishnan, Secretary, CIVIL and Member, State Consumer Protection Council, Government of Tamil Nadu, who highlighted the importance of consumer awareness and civic responsibility. A special presentation was delivered by Dr. Jayarama Pandiyan, Designated Officer, Food Safety Department, Kanniyakumari District. He explained food safety regulations, the role of the Food Safety Department, and measures taken to ensure public health. This was followed by a subject presentation by Thiru. Ganesh Ram, Junior Analyst, Government Food Analysis Laboratory, who elaborated on methods of identifying food adulterants and the scientific testing of food samples.

The programme was conducted in the presence of Thiru. Ravi, Food Safety Officer, Nagercoil, who shared practical insights into food safety inspections and enforcement procedures. The session was informative and interactive, enabling students to understand

real-world applications of food safety laws. The programme concluded with a vote of thanks, expressing gratitude to all the dignitaries, organizers, and participants.

### **Outcome**

Students gained awareness about food adulteration and health hazards. Enhanced understanding of food safety laws and consumer protection mechanisms. Promoted responsible consumer behavior among students. Strengthened collaboration between the institution and government departments. The Awareness Programme on Food Adulteration was highly informative and impactful. It successfully sensitized students towards food safety, consumer rights, and public health responsibilities. The programme reflected the institution's commitment to community engagement, social responsibility, and extension activities, aligning with NAAC quality indicators.

### **Impact**

The programme created a significant impact by enhancing students' awareness of food adulteration, food safety laws, and responsible consumer practices. It also strengthened institutional collaboration with government departments and promoted social responsibility and community engagement in line with NAAC quality indicators.

**No. of Beneficiaries:** 51

**YouTube Link:** [https://youtu.be/6A\\_kadUGm7k](https://youtu.be/6A_kadUGm7k)

