Department of Commerce (Aided)

Semester : IV

Name of the Course Subject Code : Cost Accounting : AC1741

Unit	Mod	lules	Topics	Lectur		Learning	Pedagog	Ass	sessment/Evaluati
				hours		outcome	y		on
I	1	Objectives –Functions - Advantages-Limitations		oduction 2	unc imp cos	lerstand the portance of ting in npanies	Lecture method wi PPT	th	
	2	Financial accounting vs. Cost accounting – Essentials of good costing system - Installation -Practical difficulties Methods - Techniques/types of costing - Classification of costs - Cost unit -Cost centre -Profit centre-Cost control- Cost reduction - Cost audit Preparation of cost sheet. Tender and Quotation.		1	bet fina	tinguish ween ancial and t accounting	Lecture method wi PPT	th	C IA Test -1
	3			2	esse imp cos	alyse the ential of blementing ting in inpanies	Lecture method		Short Test Assignment- I Problems Solving methods (minimum -5
	4			3	var mer tecl	ow the ious thods, and essification of ting.	Lecture methodWi PPT	th	and Maxium -10)
	5			12	crea	ate cost sheet ender, otations	Lecture method an peer group discussion		
			Material and	d Purc	hase	Control			
	Objectives- Essentials- Advantages-Purchase department: Centralized and decentralized -Types of stores-		2	imp	lerstand the cortance of terial control	Lecture method wi PPT	th		
П	2	stock	levels: Minimum level-Maximum level: Reorder	4	lev	ntify the els of stock ing system	Lecture method and peer group		

system : Periodic and perpetual-Bin card- A	
Standard price).	
Labour Cost	
III Time and motion study: Objectives-Advantages - Job evaluation: Methods -Methods of time keeping & time booking, Idle time: Causes - Control -Accounting treatment-Over time: Accounting treatment Lecture method With PPT CIA Telegraphic Telegraphics CIA Telegraphics Assign and V- Problem Evaluate the Lecture Problem	ment IV
-Methods of reducing 4 reasons for method and labour turnover- Labour labour turnover peer group (mining	g methods num -5 axium -10)
Methods of remuneration (Halsey,Rowan,Taylor,M arrick,Gantt task& 9 warious Bonus plan). Methods of remuneration work out the work out the method and Peer group teachingdiscus remuneration for the employees	
Overheads 1	
1 Allocation- Classification- Collection of overheads -Departmentalisation- Allocation- Classification- Classification- Classification & CIA To	est -III

IV	2	Absorption: Under and over absorption— Methods of absorption -	4	collection of overheads comprehend the procedure of absorption of overheads	Lecture method and Group discussion	Assignment –VI Problems Solving methods (minimum -5 and Maxium -10)
	3	Computation of machine hour rate.	4	calculate the various methods of remuneration for the employees	Lecture method and Peer group teaching discussion	
	•	Reco	ncilia	ation and Process (Costing	
	1	Reconciliation of cost and financial statement: need-	1	Able to settle the difference between two accounts	Lecture method with PPT	
V	2	Procedure for reconciliation of statements and memorandum of reconciliation.	6	Calculate to reconcile between the financial and costing books of accounts	Lecture method and Peer group teaching discussion	CIA Test -1II Assignment –VII and VIII
	3	Process costing: Meaning- Process costing Vs Job Costing, advantages - Disadvantages-	2	Know the process of costing and compare with the job costing	Lecture method and Team teaching	Problems Solving methods (minimum -5 and Maxium -10)
	4	Process Costing procedure-Losses and gains in process-Normal loss-Abnormal loss – Abnormal gain or effectiveness-Scrap- Defective	9	Calculate the process costing with its normal loss and abnormal loss and gain	Lecture method and peer teaching discussion	

Dr.Sr.S.Sahaya Selvi

Dr. M. Mary Helen Stella

Course Instructor

Head of the Department

Semester : IV

Name of the Course : Auditing and Corporate Governance

Subject code : AC1742 Teaching Plan

Unit	Modu	ules	Topics	Lect Hor		Learning Outcome	Pedagogy	Assessment/Evaluation
I	Conc	ept o	of Auditing					
	1	and	gin, Meaning features of iting	2	2 meaning and features of auditing Understand the important terms in		Brain Storming & Lecture Discussion	Short Test
	2	Dis	ectives, tinction between ounting and iting, estigation	3			Group discussion	Oral Test
	3	Auc	assification of lit: Organisation ed, Function ed,	3		uire knowledge lifferent types of it	Brain Storming	Short Test
	4	Auc base	ed, Basic nciples of an	3	Acquire knowledge on the basic principles of an Audit,		Lecture with PPT	Short Test
	5		vantages, ortcomings of it	3	and	lerstand the pros cons of auditing ounts.	Mind Mapping Discussion	Oral Test
	6		ndards of liting	3	stan	are of the dards of iting	Lecture Discussion	Formative Assessment
II	Prepa	arati	on for Audit					
	1	Pre Pre	roduction, eliminary eparation, Audit ogramme	2	pre	in knowledge on eliminary steps fore auditing	Group Discussion	Assignment
	2	Au	dit Note Book l Working	3		quire knowledge audit note book	Brain Storming	Multiple choice questions

		Papers		and working papers							
	3	Internal Check: Objectives and Essentials of good Internal Check System		Understand the importance of internal check system	Lecture with PPT	Short Test					
	Features, 4 Advantages and Shortcomings		3	Analyse the advantages and disadvantages of internal check system	Lecture Discussion	Short Test					
	Internal Audit: Meaning, Features, Advantages andDis-advantages,		3	Acquire knowledge on importance of internal audit	Group Discussion	Multiple choice questions					
	Distinction between Internal Audit and Statutory Audit.		2	Able to differentiate the internal and statutory audit	Group discussion Illustration	Formative Assessment					
Ш	Vouching										
	Definition, Features and Objectives		2	Understand the meaning and features of vouching	Mind Mapping	Quiz					
	2	Requisites of a valid voucher and Types of Voucher	3	Understand the importance of voucher	Lecture with PPT	Short Test					
	3	Vouching of debit side of Cash Transaction	3	Acquire knowledge on vouching of cash transaction	Debate Brain Storming	Quiz					
	4	Vouching of credit 4 side of Cash Transaction		Acquaint knowledge with vouching of cash transaction	Lecture	Quiz					
	5	Vouching of Trading Transaction.		Know the importance of vouching trading	Group Discussion	Formative Assessment					

				transaction		
	Andi	t of Companies				
	1	Company Auditor, Qualification and Disqualification	2	Know the provisions for qualification and disqualification of an auditor	Group discussion	Multiple choice questions
	2	Appointment, Removal, Remuneration	2	Aware of the provisions regarding appointment, removal and remuneration of an auditor	Lecture with PPT	Short test
IV	3	Rights and Duties of an Auditor	3	Acquire knowledge on the rights and duties of an auditor Discussion Illustration		Multiple choice questions
	4	Liabilities of an Auditor	3	Acquaint knowledge with the liabilities of an auditor	Group Discussion	Short test
	5	Audit Report: Need and Importance	2	Understand the need and importance of audit report Mind Mapping		Multiple choice questions
	6	Requisition of good audit report	3	Aware of the requisites of good audit report	Lecture	Short test
	7	Basic Elements and Kinds of Audit Report.	Kinds of Audit		Lecture Illustration	Formative Assessment
	Corp	orate Governance and	l Cor	porate Social Respons	sibility	
V	1	Corporate Governance: Meaning, definition	2	Understand the meaning and features of good	Group Discussion	Quiz

	and Features of		corporate		
	good corporate governance		governance		
2	Purpose, Importance and Principles of corporate governance	3	Understand the importance of corporate governance	Lecture with PPT	Short test
3	Benefits and Issues of Corporate Governance	3	Acquire knowledge on benefit and issues of corporate governance	Lecture and discussion	Short test
4	Guardians of Corporate Governance and Code for Corporate Governance	2	Aware of guardians and code for Corporate Governance,	Discussion Debate Lecture	Quiz
5	Social Responsibility of Business, Arguments for Social Responsibility,	3	Understand the important social responsibilities of a corporate	Discussion Debate Lecture	Short test
6	Business as Responsible Person, Social Responsibilities of Business towards Different Groups.		Aware of social responsibilities of business towards different groups.	Lecture Discussion	Quiz Formative Assessment

Dr.C.Braba Course Instructor **Dr.M.Mary Helen Stella Head of the Department**

Semester: IV

Name of the Course: Business Communication

Subject code: AC1743

Unit	Modules	Topics	Lectur	Learning	Pedagogy	Assessment				
			e	outcome		1				
			Hours			Evaluation				
I	Communication- Nature, characteristic, Scope, Functions, Importance, Principles,									

	Pro				Process, Barriers, Overcoming barriers, Self Development and Communication											
	1	Communication-	3	Understand the	Lecture,	Oral										
		Meaning, Nature,		meaning of	Discussion	question,										
		Characteristic,		Communication, its		short Test										
		Scope, Functions.		nature, characteristic,												
				features, scope and												
				functions												
	2	Importance,	3	Able to know the	Lecture Brain	Discussion										
		Principles, Process		process and barriers	Storming											
		and Barriers to		to communication												
		Communication.														
	3	Overcoming the	4	Evaluate the methods	Lecture,	Short Test										
		barriers of		of overcoming the	Group											
		Communication and		barriers and tips for	Discussion											
		Self Development		Self Development												
		and Communication														
II		Forms of Communication - Verbal & Non - Verbal Communication - Types -														
		Dimensions of Communication, Modern Forms of Communication.														
	1	Forms of	3	Know the forms of	Lecture,	Short Test										
		Communication:-		communication and	Discussion											
		Verbal - written,		methods of verbal												
		oral, Non - Verbal		communication												
		Communication -														
		meaning	-													
	2	Non - Verbal	3	Analysis the forms of	Discussion,	Oral										
1	4]		,											
		Communication –		Non - Verbal	Social Media	question										
		Communication – kinesics,			,											
		Communication – kinesics, paralanguage,		Non - Verbal	,	question										
		Communication – kinesics, paralanguage, proxemies etc.		Non - Verbal Communication	Social Media	question session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of	2	Non - Verbal Communication Identify the nature of	Social Media Role play,	question session										
		Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication –		Non - Verbal Communication Identify the nature of various dimensions	Social Media	question session										
		Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward,		Non - Verbal Communication Identify the nature of	Social Media Role play,	question session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc.	2	Non - Verbal Communication Identify the nature of various dimensions of communication	Role play, Social Media	question session Q&A Session										
		Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal		Non - Verbal Communication Identify the nature of various dimensions of communication Understand the	Social Media Role play,	question session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc.	2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features	Role play, Social Media	question session Q&A Session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal	2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and	Role play, Social Media	question session Q&A Session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal	2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal	Role play, Social Media	question session Q&A Session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication	2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication	Role play, Social Media Discussion	question session Q&A Session Short Test										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of	2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern	Role play, Social Media	question session Q&A Session										
	3	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication	2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of	Role play, Social Media Discussion	question session Q&A Session Short Test										
	3 4 5	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication	2 2 2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										
III	3 4 5 Bus	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication	2 2 2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										
III	3 4 5 Bus clea	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication siness Letter Writing – ar writing	2 2 2 Type	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication s of letters- Structure	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										
III	3 4 5 Bus	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication siness Letter Writing – ar writing Business Letter	2 2 2	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication s of letters- Structure Describe the types of	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										
III	3 4 5 Bus clea	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication siness Letter Writing – ar writing Business Letter Writing –	2 2 2 Type	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication s of letters- Structure	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										
III	3 4 5 Bus clea	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication siness Letter Writing – ar writing Business Letter Writing – Introduction, Types –	2 2 2 Type	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication s of letters- Structure Describe the types of	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										
III	3 4 5 Bus clea	Communication – kinesics, paralanguage, proxemies etc. Dimension of Communication – Downward, Upward, Horizontal etc. Formal and Informal Communication Modern forms of Communication siness Letter Writing – ar writing Business Letter Writing –	2 2 2 Type	Non - Verbal Communication Identify the nature of various dimensions of communication Understand the meaning & features of Formal and Informal Communication Analyse the Modern Forms of Communication s of letters- Structure Describe the types of	Role play, Social Media Discussion Lecture	question session Q&A Session Short Test Discussion										

	2	Importance and	2	Understand the	Lecture	Q&A
	-	advantages of	-	advantages of	2000000	Session
		business letters		writing business		SC 551011
		oublifess letters		letters.		
	3	Structure of business	3	Understand the	Discussion	Discussion
		letter.		procedure of writing	Discussion	Discussion
				business letters.		
	4	Tips for clear	2	Know the guidelines	Lecture	Short Test
	-	writing.		for clear writing.	Lecture	Short rest
	5	Letter of Enquiry,	4	Write business letters	Discussion	Giving
		order, circular	'	effectively	Discussion	exercises
		letters.		circuivery		CACICISCS
IV	Inh	Application and Inter	rview	ckille		
1 '	1	Job Application	4	Able to write job	Discussion,	Giving
	1	curriculum Vitae -	-	application and CV	Demo through	model
		Tips			A.V	questions
	2	Group Discussion –	3	Know the techniques	Lecture	Short test,
	2	1 -	3	of in participating	Lecture	Model G.D
		Tips for Effective				Model G.D
	2	participation in G.D	2	Group Discussion	D:	C1 4 4
	3	Strategies for G.D	2	Understand the	Discussion	Short test
		D 11.	1	strategies of G.D	D:	D.D.T.
	4	Personal Interview,	2	Can face Interviews	Demonstration	P.P.T
	-	Job interview		with confidence	, Discussion	D D III
	5	Listening skills and	2	Able to improve the	Demonstration	P.P.T
		tips for effective		listening skills	through A.V	
		listening				
V		porting	1 _	T	T _	
	1	Meaning, purpose	3	Understand the	Lecture	Oral
		and types and merits		merits and types of	Discussion	questions
		of a report		report		
	2	Structure and style	3	Analyse the structure	Lecture	Preparation
		of a business report		business report	Discussion	of Report
	3	Guidelines for	2	Understand the	Lecture	Short test,
		writing report		techniques of		Model
				preparing report		report
	4	Meaning, elements	2	Know the tips for an	Using A.V	Preparing
		and tips for an		effective presentation		PPT using
		effective				AV
		presentation				
	5	Guidelines for the	3	Understand the	Lecture	Preparing
		use of visual aids		significance of using	through A.V	PPT using
				visual aids in		AV
				teaching		

Dr.M.Mary Helen Stella Course Instructor Dr.M.Mary Helen Stella Head of the Department Semester : IV

Name of the Course: Business Mathematics

Subject code : AC1744

Unit	Modu	lles	Topics	Lecture hours		Learning outcomes	Pedagogy	Assessment/ evaluation
I	Theor	rv of	Equations	Hours			1	1
	1	Defi and t Prob	nition of Equations types of Equations lems on Equations	4		plain the primary ncepts of Equations	Lecture with Illustration	Evaluation through appreciative inquiry
	2		nition and Problems of ultaneous Equations	5		solve linear equations volving two quantities	Lecture	Evaluation through quizzes and discussions.
	3	Qua	tion of quadratic tions by factors and dratic formula and ed problems	2	To qua	o find the roots of adratic equations	Lecture with Illustration	Slip Test
	4		tion of Harder ratic equations	4		solve real life oblems	Discussion with Illustration	Quiz and Test
II	Set Tl	heory	7				1	
	1		nition of sets and the ways of representing	3		understand sets and oresentation of sets	Lecture with Examples	Evaluation through discussions.
	2	prop	es of sets, Subsets and erties of subsets with apples	4		identify different bes of sets	Lecture	Evaluation through appreciative inquiry
	3		nition of universal set Venn-diagrams	4	typ Ve	visualize different bes of sets and draw enn diagram for the ven data.	Lecture	Formative Assessment Test
	4	prop	operations and erties of set union and section, problems on	4	pro un	solve practical oblems and to derstand the principle hind	Group Discussion	Slip Test
III	Matri	ices a	nd Determinants				1	<u> </u>
	1	Defi	nition of Matrices and	2	Ex	plain the types of	Lecture	Evaluation

		types of Matrices with examples		Matrices	with Illustration	through discussions.
	2	Algebra of Matrices and problems based on matrix addition and subtraction	3	To understand matrix addition and subtraction	Lecture with Illustration	Evaluation through appreciative inquiry
	3	Product of Matrices and problems based on matrix multiplication	3	To understand matrix multiplication	Lecture	Formative Assessment Test
	4	Properties of a transpose matrix and adjoint of a square matrix	4	To identify the cofactor of each element	Group Discussion	Slip Test
	5	Inverse of a square matrix and problems	4	To find the inverse of a square matrix	Lecture with Illustration	Evaluation through discussions.
IV	Inter	•		Τ	T _	T- :
	1	Definition of Simple Interest and problems based on Simple Interest	4	To calculate Simple Interest for certain period at a specified rate	Lecture with Illustration	Evaluation through discussions.
	2	Definition of Compound Interest and problems based on Compound Interest	4	To solve problems relating to depreciation, change of population growth and annuity calculations	Lecture and group discussion	Evaluation through Assignment
	3	Definition of Discount and problems based on Discount	4	To understand the problems relating to trade discount and cash discount	Lecture with Illustration	Formative Assessment Test
	4	Definition of true discount, Banker's Discount and Banker's Gain and problems	5	To solve the Problems based on true discount, Banker's Discount and Banker's Gain	Lecture with Illustration	Slip Test
V	Line	ar Programming				
	1	Introduction of Linear Programming and linear inequalities	3	Explain the basic concepts of Linear Programming	Lecture with Illustration	Evaluation through discussions.
	2	Introduction of Graphical method with illustration	4	To understand feasible region and objective function	Lecture with Illustration	Formative Assessment test

3 Solutions by using	5	To solve practical	Lecture	Slip Test
Graphical method		problems	with	
			Illustration	

V. Sujin Flower

Dr. M. Mary Helen Stella

Course Instructor

Head of the Department

Semester Name of the Course : IV : Principles of Management

Subject Code : AA1744

Unit	Modules		Topics	Lecture		Learning	Pedagogy	Assessment/
					hours outcome			Evaluation
	Business Management							
	1		ciples – Importance mitation	2	understand the principles and importance of business management		Lecture method	
I	2 Is management an art or a Science – Is management a profession – Universality of management – Pioneers of management thought – History of management thought –		4	unive	rehend the rsality of gement	Lecture method and case study	CIA –I Short test Google Classroom Oral test	
	3	Appro – Kin	oaches to management ds	2	varion and it Busin	nin the us approaches as kinds of ness gement	Lecture method	
	4	Featu Elem	tific management: – res – Objectives – ents – Benefits and sitions	2	Unde eleme scient	rstand the ents of	Lecture method	
	5		ributions to gement thought.	1		ibution s to gement	Lecture method	
		Planning and Decision Making						
II	1	Natur Objec	ing – Definition – re – Characteristics – etives – Importance – ntages and limitations	4		rstand the rtance of ing	Lecture method	_
	2 Policies – Procedures –				Knov	v the	Lecture method	

	Strategies – Forecasting – Relationship between planning and forecasting – 3 –Decision making – Definition – Characteristics – Process – Types of managerial decision – Decision tree		5	difference between policies, procedures and strategies Describe the characteristic of managerial decision making	and Group Discussion Lecture methodwith Video discussion	CIA-II Google from test Snap test
	4	Management by objectives – Principles – Merits and demerits.	1	Understand the principle of MBO	Lecture method	
III	1	Organising Organising – Definition – Principles – Merits – Consequences of poor organization – Importance – Theories – Organisational structure – Merits and Demerits of different types – Recent developments in Organisation –	6	comprehend the theories of organising structure and its recent development	Lecture method With PPT	CIA-II Group discussion Open book test
	2	Formal and informal organization –	1	Discuss the formal and informal organisation	Lecture method and team teaching	
	3	Delegation of authority – Centralisation and decentralization of authority – Factors determine degree of decentralization –	4	analyse the concept of centralization and decentralization of authority	Lecture method with Video	
	4	Departmentation – Basis – Types – Merits and demerits.	1	Explain the basis for departmentations	Lecture method	
	1	Staffing Nature, meaning –		Understand the	Lecture method	
		Definition – Personal management	2	importance of personal management		
IV	2	Manpower planning – Features – Components – Importance – Merits – Limitations – steps in staffing –	4	Explain the features and components of man power planning	Lecture method	
	3	Recruitments – Internal and External sources – Selection – Stages –	6	discuss the features, components,	Flipped Classroom	CIA-III Kahoot Test

	4	Training – Stages and types – Methods – Promotions – Promotion policy – Methods – Merits and demerits – Transfer – Types – Demotions – Retirement Labour turnover and measures to control labour turn over.	2	importance in staffing, recruitment, selection and training Understand the measures to control labour turn over	Lecture method	
		Directing, Motivation and Leadership				
V	1	meaning – Elements – Principles – Nature – Importance – Essential – Characteristics – Techniques – Oral and written directions – Characteristics of an order –	3	Comprehend the principles ,nature and techniques of direction in management	Lecturer method	CIA-III Quizzes
	2	Motivation characteristics – Theories – Maslow's need theory – Hygiene – Expectancy – X and Y theories – Methods and techniques of motivation – Financial and non-financial motivation –	8	Understand the characteristic of motivational theories	Blended Classroom	
	3	Leadership – Definition – Characteristics – Qualities and functions of a leader – Leadership styles – Theories – Leadership styles in Indian organizations –	6	apply motivational and leadership theories to develop leadership qualities	Team Teaching	
	4	Supervision – Communication – Control and Co-ordination types and techniques.	8	Analyse the importance of communication and coordination of	Self-study and group discussion	

Dr.Sr.S.Sahaya Selvi

Dr. M. Mary Helen Stella

Course Instructor

Head of the Department