

Annexure –I: Action Plan:- Planned Programs, Activities, Budget Allocation, and Annual Targets								
I&E Policy Objectives	Thrust Area	Planned Intervention: Program/Activities (Input)	Unit of Measurement (KPIs)	Current Status (Baseline Value)	Budget Allocation /Collaboration (Resource/Source)	Annual Targets (Process/Output)		
						Year 1	Year 2	Year 3
Objective 1: To establish institutional mechanisms, processes and guidelines to generate knowledge, intellectual properties and innovations from institute and commercialization of innovations through technology transfer, technology licensing and startups etc.	Innovation	Orientation programme by Innovation ambassador to all students and faculty	10	5	Rs. 5,000/- Management Contribution	Instill awareness	Promote creativity and originality	Promote creativity and originality
	Innovation	Mentorship session to innovators or entrepreneurs through Ambassador/Mentor/ external agent	10	5	Rs. 15,000/- Management Contribution	Make aware of Innovation and Entrepreneurship	Encourage the students to make innovative products/design	Market the innovative products
	Internship	Orientation programme on Internship	10	5	Rs. 5,000/- Management Contribution	Awareness programme on internship	Make avail different internship programmes	Exposure to internship
	IPR and Entrepreneurship	Sessions on IPR & entrepreneurship	10	10	Rs. 3,000/- Management Contribution	Conduct programme on IPR and entrepreneurs hip	Exposure to students to participate in entrepreneurs hip training programme/camp	Opportunity to sell their products thereby enhancing entrepreneurial skills
	IPR	Orientation Session on “Identifying Intellectual Property Component at the Early Stage of Innovation”	10	5	Rs. 3,000/- Management Contribution	Idea generation	Patent search	Patent drafting

	IPR	Mentoring Session on “Trademarks and Tagline”	10	5	Collaboration	Design trademarks and tagline	Register for trademarks and tagline	Register for trademarks and tagline
	Entrepreneurship	Home-entrepreneurship: Providing tailoring machines for deserving alumni / economically deprived students to work from home	10	0	Rs. 70,000/- Management Contribution	Provide 2 machines and motivate to establish 2 home entrepreneurs	Provide 2 machines and motivate to establish 2 home entrepreneurs	Provide 2 machines and motivate to establish 2 home entrepreneurs
	Entrepreneurship	Eco-entrepreneurship: Fish Preservation & Sales Unit	10	0	Rs. 25,000/- Management Contribution	Provide training programme and establish 2 fish preservation unit	Provide training programme and establish 2 fish preservation unit	Provide training programme and establish 2 fish preservation unit
	Entrepreneurship	Motivational talk by a successful youtuber Webinar on " Using social media networks for Business Development”	10	5	Rs. 3,000/- Management Contribution	Motivate students to create their own social media platform	Train students to earn from their social media platform	Develop media entrepreneurs team
Objective 2: To Develop a critical mass of motivated students & faculties with creative potential, and entrepreneurial	Entrepreneurship	Entrepreneurial guidance Boot camps: Workshops on entrepreneurship skill development	8	4	Rs. 15,000/- Management Contribution	Develop entrepreneurs among the participants	Develop entrepreneurs among the participants	Develop entrepreneurs among the participants
	Innovation and Entrepreneurship	Induction Programme for I UG and I PG Students	8	4	Rs. 5,000/- Management	Instill awareness	Promote creativity and originality	Promote creativity and originality

orientation & skill set.	Contribution							
	Entrepreneurship	Hands on training session to create social media pages (Facebook, Instagram) and YouTube channels for online business development.	8	4	Rs. 15,000/- Management Contribution	Train students to enhance their ICT talents	Train students to earn from their social media platform	Develop media entrepreneurs team
Objective 3: To build and strengthen the in- house mentor pool and human resource capacity to drive campus I&E activities; identifying, handholding and guiding potential/early stage entrepreneurs, student innovators at the Institute on regular basis.	Entrepreneurship	Subject-oriented entrepreneurial training sessions - Curriculum based entrepreneurial education	8	8	Collaboration	Choose students interested in entrepreneurship from the department and mentor them	Choose students interested in entrepreneurship from the department and mentor them	Choose students interested in entrepreneurship from the department and mentor them
	Innovation and Entrepreneurship	Holy Cross Idea Contest	13	9	Rs. 10,000/- Management Contribution	Generate innovative ideas	Boost the potential innovators / entrepreneurs	Augment potential innovators / entrepreneurs
	Innovation	Mentorship session to innovators or entrepreneurs through Ambassador/Mentor/ external agent	8	4	Rs. 3,000/- Management Contribution	Session on Innovation/ entrepreneurs hip	Encourage and expose students for innovation/ entrepreneurs hip	Apply for patent/trademark
	IPR	Workshop on “IPR, Patent Drafting and Commercialization”	14	7	Rs. 5,000/- Management	Patent search	Patent drafting	Patent drafting

					Contribution			
	IPR	Logo Design (Trade Mark) and Tagline Contest	10	5	Rs. 2,000/- Management Contribution	Identify students creativity	Register for trademarks and tagline	Register for trademarks and tagline
Objective 4: To build infrastructure support and facilities to promote innovation & startup and enabling environment of easy access to resources within an outside the institute.	Innovation and Entrepreneurship	Setting Holy Cross Pre-incubation center	13	0	Rs. 1,50,000/- Management Contribution	MOU with Periyar University, Salem	Identifying the potential innovators and entrepreneurs	Apply for fund
Objective 5: To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and co- creation of new program interventions.	Innovation and Entrepreneurship	Mentoring session for the young innovators through experts	13	10	Rs. 10,000/- Management Contribution	Provide expert guidance	Augment potential innovators and entrepreneurs	Augment potential innovators and entrepreneurs