

Action Plan Format to be implemented through IIC at HEI

Annexure 3: Suggestive List of Key Performance Indicators (KPIs)

Process KPIs

Hierarchy of Objectives	Key Performance Indicators (KPIs)	Milestones/Targets (Nos. / Percentage)	Time Line			
			Y1	Y2	Y3	Y4
Vision	• No/% Increase in Self-Employment Rate among graduate students over years	10	2	2	3	3
	• No of Established Start-ups/Innovations	10	2	2	3	3
Goal/Impact	• Enabling Environment Established with multiple level of support for innovation & Entrepreneurship in Institute	100 %	100 %	100 %	100 %	100 %
	• No/% of Graduate students choose Entrepreneurship as career & # Increment/year	20 %	20 %	20 %	20 %	20 %
Outcomes	• No/% of Student and Graduates Practicing Entrepreneurship & # Increment/year	375	25	55	110	185
	• Nos/% of student & faculty mass w	100 %	100 %	100 %	100 %	100 %
	• Nos/% of Student & faculty motivated to start any entrepreneurial activity & #Increment	10 %	10 %	10 %	10 %	10 %
	• No of IPR/Innovations developed	5	1	1	1	2
	• No of Student/Early Stage Start-ups formed & #Increment/year	10	2	2	3	3

Outputs	• No/% of In-house Expert Capacity available for Advisory Services & # Increment/year	20 %	20 %	20 %	20 %	20 %
	• % of Satisfaction over Advisory services offered to Innovators & Early Stage Entrepreneurs	10 %	10 %	10 %	10 %	10 %
	• Network Established with connecting multiple stakeholders & Ecosystem Enablers	100 %	100 %	100 %	100 %	100 %
	• No/% of Student & faculty mass exposed to awareness/orientation building programs	100 %	100 %	100 %	100 %	100 %
	• No/% of Students covered through entrepreneurship Education; MOOC, Class Room, Experiential Learning programs etc. & # Increment/year	100 %	100 %	100 %	100 %	100 %
	• No of beneficiaries are accessing the infrastructure & facilities per day, month & #Increment	300	300	300	300	300
	• No of innovators identified; No of awarded,/recognised; No of Supported, & # Increment	Identified - 100 Awarded - 25 Supported - 10	Identified - 10 Awarded - 2 Supported - 2	Identified - 25 Awarded - 5 Supported - 2	Identified - 30 Awarded - 8 Supported - 3	Identified - 35 Awarded - 10 Supported - 3
	• No of Entrepreneurs identified; No of awarded,/recognised; No of Supported, & # Increment	Identified - 300 Awarded - 100 Supported - 10	Identified - 50 Awarded - 10 Supported - 2	Identified - 50 Awarded - 10 Supported - 2	Identified - 100 Awarded - 40 Supported - 3	Identified - 100 Awarded - 40 Supported - 3
	• No of Student projects turns to (commercialize) Innovations	5	1	1	1	2
	• No of IPR based product/services generated and registration filed	5	1	1	1	2
• No/% of in-house trained professional developed for advisory services & #	20 %	20 %	20 %	20 %	20 %	

Increment						
Activities (Input)	• No of Research Studies on Entrepreneurship published	20	3	5	5	7
	• No of Regional, National and International linkages established for the start-up & innovation	10	2	2	3	3
	• No/% Representatives of experts & entrepreneurial students across Dept & Disciplines.	10 %	10 %	10 %	10 %	10 %
	• No of Beneficiaries Referred to Incubators/investors for further support through Start-up Cell.	25	3	5	7	10
	• No of Beneficiaries generated under various schemes and programs leveraged and converged at Start-up Cell	200	30	40	50	80
	• No and types of Education/Skill certification program on Entrepreneurship, IIPR, Innovation etc.	60	10	15	15	20
	• No of workshops, awareness, market outreach events, orientation, advocacy meetings etc.	50	5	10	15	20
	• No of networking event (Intra and Inter-institutional, enablers, stakeholders) organized	15	2	3	4	6
	• No of skill and competency development training programs/FDPs/EDPs organized	10	2	2	3	3
	• No of research studies related to Entrepreneurship conducted	25	3	7	7	8

• No of convergence and leverage with schemes/programs offered by major enablers	50	5	10	15	20
• No of national and regional award and campus Hackathon like events organized	2		1		1
• Incentivizing Entrepreneurship and Innovation; services and facilities; Start-up Manual, policies, tool kits etc.	5	1	1	1	2
• Amount of total budget/year spend against total institution revenue for start-up	1 %	1 %	1 %	1 %	1 %
• Budget allocation and Spend ratio for the start- up mandate in institute	2:1	2:1	2:1	2:1	2:1