

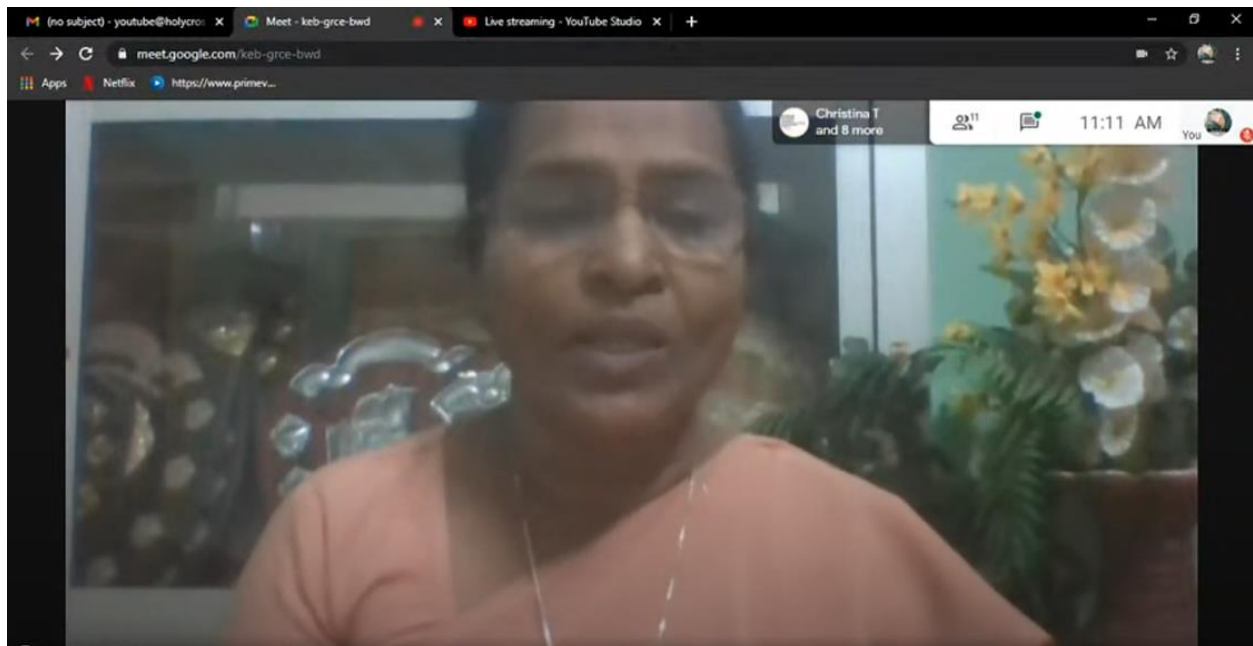
**Institution Innovation Council**  
**Holy Cross College (Autonomous), Nagercoil**  
**“Process of Innovation Development”**

The Institution Innovation Council (IIC), Holy Cross College (Autonomous), Nagercoil organized a webinar for the teaching and non-teaching faculty and students on “Process of Innovation Development” on November 13<sup>th</sup>, 2020 at 10 a.m. The resource person of the day was Mr. Thomas Franco, President, Rebuild Kanyakumari Movement, Former General Secretary, All India Bank Officers Confederation, Joint Convenor, People First International Steering Committee Member.

The webinar began with the invocation followed by the welcome address by Dr. Sr. Sahaya Selvi, Vice President & NISP Coordinator, IIC. The resource person shared various startups and innovations that are prevalent in the market. He suggested the steps for promoting innovation at the college level which include brainstorming, studying the products and services that are available currently and how they can be improvised, experimenting, organizing Olympiads and competitions, interaction with the experts, organizing exhibition and encouraging sales.

Mr. Franco gave examples of innovation and ideas that can be specifically applicable to Kanyakumari district. He also touched upon the risk factors in business.

Dr. Sr. Selvi proposed the vote of thanks. The webinar was called off at 11.15 a.m





**INSTITUTION INNOVATION COUNCIL**  
**HOLY CROSS COLLEGE (AUTONOMOUS)**  
Affiliated to Manonmaniam Sundaranar University  
Accredited with 'A+' Grade (CGPA-3.35) by NAAC (IV Cycle)  
Nagercoil - 629004, Tamil Nadu, India.



Invites Students and Faculty to the

**Webinar**  
**On**  
**Process of Innovation Development**

**Date & Time**  
**November 13th, 2020 @ 10.00 am**

**Resource Person**  
**Mr. Thomas Franco**  
President, Rebuild Kanyakumari Movement  
Former General Secretary, All India Bank Officers Confederation  
Jt. Convenor, People First International Steering Committee Member

**Moderator**  
**Dr. Sr.Sahayaselvi,**  
Vice President & NISP Co-ordinator, IIC.

**Patron**  
**Dr. Sr. Gerardin Jayam**  
**President**  
**Dr. Sr. Anne Perpet Sophy**  
**Convener**  
**Dr. A. Anami Augustus Arul**

**Organized by**  
**Startup Committee**

**Meeting Platform**



